

BUSINESS ADMINISTRATION

BS Business Administration Learning Outcomes

1. PLO 1 Communication: to communicate effectively both orally and in written form. Upon completion of the program, students will be able to:
 - a. Describe the communication process and explain how non-verbal behavior and listening affect communication.
 - b. Analyze and synthesize information by clearly writing solution or recommendations to a business challenge that are logical and are appropriately justified.
 - c. Apply the skills of critical analysis in the strategic management context, including identifying the strategic problems of a firm, generating and evaluating alternative courses of action, articulating and defending recommendations, and planning implementation.
2. PLO 2 Critical Thinking: to solve problems using the applicable analytical and quantitative techniques. Upon completion of the program, students will be able to:
 - a. identify relevant issues, generate and compare alternatives, and develop a sound solution
3. PLO 3 Globalization: to understand the interconnections of the global economy. Upon completion of the program, students will be able to:
 - a. Understand the interconnectedness of the global economy.
 - b. Understand the impact of global economy decision- making discuss international economics, both international trade and finance, from the perspectives of theory, policy, institutions
4. PLO 4 Information Technology: to use technology effectively to solve problems and communicate their solutions. Upon completion of the program, students will be able to:
 - a. create and use Excel spreadsheets to analyze data and create graphs
 - b. organize data, create relational databases, and query data using Access software
 - c. use computer and basic software, e.g., MS Suite, Windows
 - d. in a case setting, propose and justify IT solutions
5. PLO 5 Ethics: to identify and evaluate ethical issues in the business world, and address solution alternatives in their context. Upon completion of the program, students will be able to:
 - a. Understand that ethics is tied to cultural norms and religious beliefs and also understand the laws and regulations that affect business.
 - b. Analyze social responsibility and ethical decision-making situations.
 - c. Apply ethical frameworks in making business decisions.
6. PLO 6 Functional Knowledge: to demonstrate competency in the business-related content areas, including accountancy, economics, finance, law, management, information systems, marketing, statistics, operations management, globalization, and ethics.
 - logic, clarity and justification
 - language
 - persuasiveness and overall effectiveness
2. To solve problems using the applicable analytical and quantitative techniques
 - a. Traits:
 - identify issues and collect relevant data and information
 - employ critical reasoning to perceive business problems and prioritize resolution plan
3. To understand the role and effectiveness of management within an organization
 - a. Traits:
 - motivation/goal setting process
 - conflict resolution
4. Develop skills to strategically implement a long term decision-oriented plan for an organization
 - a. Traits:
 - evidence of strategic model building skills
 - evidence of strategic model analysis and decision making

Master of Business Administration Learning Outcomes

1. To communicate effectively both orally and in written form.
 - a. Traits: