

FILM, TELEVISION, AND MEDIA

Upon the completion of the B.A. in Film, Television, and Media program, a degree recipient will be able to:

1. Demonstrate media literacy via the ability to critically analyze the cultural significance and social role of media, making substantive connections between media production, content, and audiences.
2. Demonstrate the ability to communicate clearly and in a critically informed manner in a variety of analytical and/or creative contexts.
3. Demonstrate the ability to locate, evaluate and effectively use information in pursuit of creative and/or scholarly projects.
4. Demonstrate an understanding of key theories, concepts, methods and practices from the academic and/or practical fields of screen media.
5. Demonstrate an understanding of the complex forces shaping media portrayals of identities and cultures through critical analysis and/or creative expression that reflect students' communities and experiences.