

# MANAGEMENT (MGT)

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## **MGT 200. Global Organizational Ethics and Social Responsibility. (3 Units)**

Covers key issues involving ethics and social responsibility in global organizations. The course will focus on the interdependencies between people and their organizations. Will study historical ethical perspectives of major Eastern, Middle Eastern, and Western philosophies.

## **MGT 310. Management Theory. (3 Units)**

Focuses on the management processes of planning, organizing, leading, and controlling; includes discussions of social and ethical issues in business; case studies and written reports.

## **MGT 312. Organizational Behavior. (3 Units)**

Prerequisite: MGT 310. Causes and consequences of individual and group behavior in business, organizational communications, interpersonal relations, and conflict resolution; cases and role-playing.

## **MGT 330. New Venture Entrepreneurship. (3 Units)**

Prerequisites: ACC 230, MGT 310 and MKT 350 are required. Role of small business in America; project-oriented activities include establishing, financing, and operating independent business; designed to develop entrepreneurial skills and insights into beginning and managing a small startup business. This includes how to write a business plan.

## **MGT 412. Small Business Management. (3 Units)**

Prerequisites: ACC 230, MGT 310 and MKT 350. Role of small business in America; project-oriented activities include establishing, financing and operating independent businesses; designed to develop entrepreneurial skills and insights into managing a small business.

## **MGT 416. Leadership. (3 Units)**

Prerequisite: MGT 310 is required. An in-depth analysis of theories and practice of leadership. Course is designed to give the student an understanding of the leadership skills, styles, and behavior in a variety of managerial roles.

## **MGT 418. International Management. (3 Units)**

Prerequisite: MGT 310. Study of management processes such as planning, organizing, staffing, directing and controlling under conditions other than those found today in the United States. Countries studied vary from year to year; case analysis and class projects. Three hour of seminar per week.

## **MGT 419. Managing an E-Business. (3 Units)**

Prerequisite: MGT 310, senior status, completion of E-Commerce core or consent of instructor. The managerial implications of conducting E-Business. Introduces new business models and strategies used by E-Business and their impacts on organizational culture. Group exercises, case studies, and team projects required.

## **MGT 430. Strategic Communication. (3 Units)**

Development of effective strategic communication plans, including identification of key audiences and issues. Formulation of key messages, tactics, timeline, budget and evaluation. Exploration of the changing environment for business, reputation, corporate advertising, media, internal communications, government relations, and crisis communication.

## **MGT 490. Strategic Management Seminar. (3 Units)**

Prerequisites: Completion of all business core courses; BUS 445 and OMG 322 may be taken concurrently (priority will be given to graduating seniors). An integrating capstone course dealing with problems of business management; uses actual business cases for analysis and decision-making.

## **MGT 491. Bus Consulting Practicum. (3 Units)**

Prerequisites: Senior Status and completion of all business core courses. BUS 445, FIN 480, and OMG 423 may be taken concurrently (priority will given to graduating seniors). Business capstone courses offered in conjunction with Small Business Administration. Student teams participate in solution of actual business problems; field work required.

## **MGT 492. E-Commerce Practicum. (3 Units)**

An integrating practicum course dealing with all aspects of E-Commerce management; cases, lectures, and projects.

## **MGT 494. Independent Study in Mgt.. (3 Units)**

Prerequisite: Completion of at least two management concentration courses and approval of the Department Chair. Independent study of particular topics in Management under the direction of a full-time faculty member of the Business Administration Program. CR/NC grading.

## **MGT 495. Special Topics in Management. (3 Units)**

Prerequisites: MGT 310. Study of a current topic in Management. Repeatable course.

## **MGT 496. Internship in Management. (3 Units)**

Prerequisite: Completion of at least two management concentration courses and approval of the Department Chair. Under the direction of the Internship Coordinator, students work in a business organization applying skills and knowledge learned in the classroom. CR/NC grading. Repeatable course.

## **MGT 500. Human Behavior in Orgs. (3 Units)**

Prerequisite: MGT 310. An experiential course designed to teach management skills such as conflict resolution, motivation, leadership, and communication, as well as the functioning of groups. Case analysis and oral/written presentations required.

## **MGT 503. Adv Topics in Internatl Mgt. (3 Units)**

Prerequisite: Graduate Standing. Applies international management practices and managerial behavior to decision making. Topics will include national differences in culture, strategies for communicating, cooperating across cultures, and managing global operations. Case analysis and oral/written presentations required.

## **MGT 512. Seminar in Entrepreneurship. (3 Units)**

Prerequisite: MGT 500. Provides an understanding of the entrepreneur and the entrepreneurial process. Emphasis on new venture planning and establishment of new firms. The distinctive focus is enterprise creation. Case studies and live discussions with small business owners and successful entrepreneurs are featured.

## **MGT 516. Leadership. (3 Units)**

Prerequisite: MGT 500. Builds on knowledge of leadership provided in the human behavior course, expands the scope and depth of knowledge of leadership theories, provides practice in basic leadership skills, and develops the student's self-knowledge of his or her preferred leadership styles.

## **MGT 526. Leadership in the Service Industry. (3 Units)**

This course examines the major theories and practices of leadership in the service industry. Students will explore their own leadership abilities and engage in skill development activities in this course.

## **MGT 590. Strategic Management. (3 Units)**

Prerequisite: Must be taken during the last semester in residence. Strategy, leadership from middle to top management perspective. Use of cases, readings, simulations to integrate functional fields of business. Requires team activities, strategy formulation/implementation, serving purpose of comprehensive project. Case analysis, oral/written presentation and computer usage required.

**MGT 594. Independent Study in Mgt.. (3 Units)**

Prerequisite: Graduate standing and completion of MGT 500. Independent study of particular topics in management under the direction of a full-time faculty member of the Business Administration Program. CR/NC grading. Repeatable course.

**MGT 595. Special Topics. (3 Units)**

Prerequisite: Graduate standing and completion of MGT 500. Intensive study of a specialized area in management on a selected topic of particular interest to faculty and students. Intended for students with senior or graduate standing. Specific topic listed in class schedule. Repeatable course.