BUSINESS (BUS)

BUS 100. Entrepreneurship For Everyone. (3 Units)
Covers key issues involving entrepreneurship. Including how to write a business plan the will document your business ideas, developing a deal to finance your plan and developing a pitch to sell your plan to investors or partners.
Offered Infrequent

BUS 300. Business Communications. (3 Units)
Prerequisite: Introduces the Business Administration student to effective business communication tools and techniques. Includes all standard forms of contemporary business communication, both written and oral. Students will have weekly written and/or oral assignments with appropriate feedback. A-C/NC grading.
Offered Fall, Spring

BUS 301. Employment Communications. (1 Units)
Prerequisite: ENG 109, ENG 110 or ENG 112 is required. Introduces tools and techniques that are used to produce effective business communication, both oral and written. Students will learn specific skills that can be used in the business world to convey thoughts, ideas and recommendations to coworkers and superiors, while enhancing professional image and chances for future success. Emphasis will be placed on the job packet: resumes, cover letters, references and thank you letters.
Offered Fall, Spring, Summer

BUS 302. Written Communications. (1 Units)
Prerequisite: ENG 109, ENG 110 or ENG 112 is required. Introduces tools and techniques that are used to produce effective business communication, both oral and written. Students will learn specific skills that can be used in the business world to convey thoughts, ideas and recommendations to coworkers and superiors, while enhancing professional image and chances for future success. Emphasis will be placed on drafting, revising and polishing professional business documents.
Offered Fall, Spring, Summer

BUS 303. Oral Communication. (1 Units)
Prerequisite: ENG 109, ENG 110 or ENG 112 is required. Introduces tools and techniques that are used to produce effective business communication, both oral and written. Students will learn specific skills that can be used in the business world to convey thoughts, ideas and recommendations to coworkers and superiors, while enhancing professional image and chances for future success. Emphasis will be placed on oral communication skills.
Offered Fall, Spring, Summer

BUS 445. International Business. (3 Units)
Prerequisites: FIN 360, MGT 310 and MKT 350. Focused study in international business with an emphasis on the additional risks, uncertainties and difficulties of business conducted across national boundaries; students will use disciplinary writing to produce case studies and written reports to analyze and examine the financial, management, legal accounting and marketing areas. A grade of C or better in this course fulfills the GWAR requirement for Business Majors and Minors.
Offered Fall, Spring, Summer

BUS 494. Independent Study. (3 Units)
Prerequisites: Consent of the instructor and of the business administration advisement coordinator. Independent research or other study under the direction of a full-time faculty member of the Business Administration Program. CR/NC grading. Repeatable course.
Offered As needed

BUS 495. Special Topics:. (1-3 Units)
Prerequisite: Consent of the instructor. Advanced seminar on a topic of current interest to the discipline of business administration. Repeatable course. Three hours of seminar per week.
Offered As needed, All terms

BUS 496. Business Internship. (3 Units)
Prerequisites: Upper division status and consent of Internship Coordinator. Under direction of the Internship Coordinator, students work in a business organization applying skills and knowledge learned in the classroom. CR/NC grading. Repeatable course.
Offered Fall, Spring

BUS 594. Independent Study In Bus. (1-3 Units)
Prerequisites: Consent of the instructor and MBA program coordinator. Independent research or special projects under the direction of a full-time faculty member of the master of business administration program. CR/NC grading. NOTE: Cannot substitute for a required course or elective.
Offered Infrequent

BUS 595. Selected Topics:. (1-3 Units)
Prerequisite: Completion of core courses. A variable topics course in a functional area of business administration or of special interest to business management. New topics will be offered each term. Repeatable course. Three hours of seminar per week.
Offered Infrequent

BUS 600. Grad Continuation Course. (1 Units)
Prerequisite: Consent of graduate program coordinator required. Graduate students who have completed their course work but not their thesis project or comprehensive examinations or who have other requirements remaining for the completion of their degree may maintain continuous attendance by enrolling in this course.
Offered Fall, Spring