

# DIGITAL MEDIA ARTS, BACHELOR OF ARTS

## Requirements

### Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/>)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

### Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

### General Education Requirements (49 units)

See the "General Education (<https://catalog.csudh.edu/general-education/>)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

### Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/gwar-certifying-courses/>)" in the University Catalog.

### Major Requirements (51-61 units)

Students must select one of the options listed. The following courses, or their approved transfer equivalents, are required of all candidates for this degree.

Code	Title	Hours
<b>Common Core Requirements</b>		
DMA 300	Digital Technology, Culture and the Arts	3
DMA 310	Tools and Techniques in Digital Media Production	3
DMA 346	Digital Media Prod Workshop	1
DMA 400	Strategies for Digital Media Delivery	3
DMA 499	Senior Proj Digital Media	2
<b>Total Hours</b>		<b>12</b>

## Program Learning Outcomes

1. Demonstrate application of the basic software and hardware tools used in digital media production (in area of emphasis)
2. Produce a product that reflects professional level production value and standards relative to student producer time and budget constraints.
3. Demonstrate ability to create and produce a capstone digital media product that meets the objective of its target audience.
4. Demonstrate ability to work effectively and cooperatively with others as a co-producer on team projects
5. Perform in a manner that is consistent with the professional image and demeanor of the digital media industries.