

# DESIGN, BACHELOR OF ARTS

## Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/>)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

### Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

### General Education Requirements (49 units)

See the "General Education (<https://catalog.csudh.edu/general-education/>)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

### Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/gwar-certifying-courses/>)" in the University Catalog.

## Major Requirements (54 units)

The following courses, or their approved equivalents, are required for all candidates for this degree.

### Lower Division Required Courses (12 units)

Code	Title	Hours
ART 170	2-D Design	3
ART 171	3-D Design	3
ART 179	Drawing 1	3
DGN 110	Intro to Design Applications	3

### Upper Divisions Required Courses (48 units)

#### 1. Required Courses (45 units)

Code	Title	Hours
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
DGN 470	Portfolio 2 and Internship	3
PHT 300	Digital Photography	3

#### 2. Elective (3 units)

Code	Title	Hours
Select one of the following courses:		
ARH 332	Modern Architecture	
ARH 333	Contemporary Art	

ARH 363	Art of Latin America
ARH 370	Art and Social Protest

## Program Learning Outcomes

Students who complete the B.A. in design program will:

1. Create solutions for a wide range of print and digital media projects using problem-solving thinking and creative practices. (Critical thinking)
2. Acquire and cite visual and industry-related vocabulary for print and digital media. (Disciplinary Proficiency)
3. Know the work of a broad and multicultural range of artists/designers, and of historical, contemporary art/design movements. (Critical thinking)
4. Design a wide range of projects relevant to print and digital media using industry-related software applications. (Disciplinary Proficiency)
5. Present written and oral critique of a broad range of design work, both by students and professionals. (Communication)
6. Design socially engaged work and to engage with the broader community. (Engaged Citizenry)
7. Demonstrate the competence of best professional practices in time management, project planning and collaboration for a professional entry level position in print, web, interactivity and motion. (Disciplinary Proficiency)
8. Create entry-level professional work and design a portfolio. (Disciplinary Proficiency)

## Design

### 4-YEAR ROADMAP

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ART 170	2-D Design	3
DGN 110	Intro to Design Applications	3
GE Area A2 Composition I		3
GE Area C or D		3
HIS 101	History Of United States	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ART 171	3-D Design	3
ART 179	Drawing 1	3
GE Area B1 or B2		3
GE Area B4 Quantitative Reasoning		3
POL 101	American Institutions	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
GE Area A1 Oral Communication		2
GE Area B1 Physical Sciences OR B2 Life Sciences		3
GE Area B3 Science Laboratory		1
GE Area C or D		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
GE Area A3 Logic/Critical Thinking		3
GE Area C or D		3
GE Area C or D		3

ARH 333 or ARH 332 or ARH 370	Contemporary Art or Modern Architecture or Art and Social Protest	3
PHT 300	Digital Photography	3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
GE Area F		3
GE Area C or D		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
GE Area E Lifelong Learning and Self-Development		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
ENG 350	Advanced Composition (or GWE)	3
GE Area B5 or D3		3
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
GE Area C3		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DGN 470	Portfolio 2 and Internship	3
GE Area B5 or D3		3
Elective Course		3
Elective Course		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>

## 2-YEAR ROADMAP

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
PHT 300	Digital Photography	3
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
ENG 350	Advanced Composition (or GWE)	3
GE Area C3		3
Elective to meet 120 units		3
<b>Hours</b>		<b>15</b>

<b>Spring</b>		
ARH 332 or ARH 333 or ARH 370	Modern Architecture or Contemporary Art or Art and Social Protest	3
DGN 470	Portfolio 2 and Internship	3
GE Area B5		3
GE Area D3		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>60</b>