

# DESIGN, BACHELOR OF ARTS

## Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/>)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

### Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

### General Education Requirements (49 units)

See the "General Education (<https://catalog.csudh.edu/general-education/>)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

### Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/gwar-certifying-courses/>)" in the University Catalog.

## Major Requirements (54 units)

The following courses, or their approved equivalents, are required for all candidates for this degree.

### Lower Division Required Courses (12 units)

Code	Title	Hours
ART 170	2-D Design	3
ART 171	3-D Design	3
ART 179	Drawing 1	3
DGN 110	Intro to Design Applications	3

### Upper Divisions Required Courses (48 units)

#### 1. Required Courses (45 units)

Code	Title	Hours
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
DGN 470	Portfolio 2 and Internship	3
PHT 300	Digital Photography	3

#### 2. Elective (3 units)

Code	Title	Hours
Select one of the following courses:		
ARH 332	Modern Architecture	
ARH 333	Contemporary Art	

ARH 363	Art of Latin America
ARH 370	Art and Social Protest

Students who complete the B.A. in design program will:

- Create solutions for a wide range of print and digital media projects using problem-solving thinking and creative practices. (Critical thinking)
- Acquire and cite visual and industry-related vocabulary for print and digital media. (Disciplinary Proficiency)
- Know the work of a broad and multicultural range of artists/designers, and of historical, contemporary art/design movements. (Critical thinking)
- Design a wide range of projects relevant to print and digital media using industry-related software applications. (Disciplinary Proficiency)
- Present written and oral critique of a broad range of design work, both by students and professionals. (Communication)
- Design socially engaged work and to engage with the broader community. (Engaged Citizenry)
- Demonstrate the competence of best professional practices in time management, project planning and collaboration for a professional entry level position in print, web, interactivity and motion. (Disciplinary Proficiency)
- Create entry-level professional work and design a portfolio. (Disciplinary Proficiency)

## Design

### 4-YEAR ROADMAP

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ART 170	2-D Design	3
DGN 110	Intro to Design Applications	3
GE Area A2 Composition I		3
GE Area C or D		3
HIS 101	History Of United States	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ART 171	3-D Design	3
ART 179	Drawing 1	3
GE Area B1 or B2		3
GE Area B4 Quantitative Reasoning		3
POL 101	American Institutions	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
GE Area A1 Oral Communication		2
GE Area B1 Physical Sciences OR B2 Life Sciences		3
GE Area B3 Science Laboratory		1
GE Area C or D		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
GE Area A3 Logic/Critical Thinking		3
GE Area C or D		3
GE Area C or D		3
ARH 333	Contemporary Art	3
or ARH 332	or Modern Architecture	
or ARH 370	or Art and Social Protest	

PHT 300	Digital Photography	3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
GE Area F		3
GE Area C or D		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
GE Area E Lifelong Learning and Self-Development		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
ENG 350	Advanced Composition (or GWE)	3
GE Area B5 or D3		3
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
GE Area C3		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DGN 470	Portfolio 2 and Internship	3
GE Area B5 or D3		3
Elective Course		3
Elective Course		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>

## 2-YEAR ROADMAP

### First Year

<b>Fall</b>		<b>Hours</b>
ARH 352	Design History	3
DGN 310	Graphic Design 1	3
DGN 320	Typography 1	3
DGN 330	Motion Design 1	3
DGN 340	Web Design 1	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
PHT 300	Digital Photography	3
DGN 410	Graphic Design 2	3
DGN 420	Typography 2	3
DGN 430	Motion Design 2	3
DGN 440	Web Design II	3
<b>Hours</b>		<b>15</b>

### Second Year

<b>Fall</b>		
DGN 450	Interactive Design	3
DGN 460	Portfolio 1 and Internship	3
ENG 350	Advanced Composition (or GWE)	3
GE Area C3		3
Elective to meet 120 units		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ARH 332 or ARH 333 or ARH 370	Modern Architecture or Contemporary Art or Art and Social Protest	3

DGN 470	Portfolio 2 and Internship	3
GE Area B5		3
GE Area D3		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>60</b>