

COMMUNICATIONS, MINOR

Requirements

Code	Title	Hours
Lower Division Required Courses		
COM 100	Media & Society	3
COM 250	Newswriting For Media	3
Upper Division Required Courses		
Select two upper division Communications elective courses		6
Total Hours		12

Program Learning Outcomes

1. Demonstrate media literacy via the ability to critically analyze the cultural significance and social role of media, making substantive connections between media production, content, and audiences.
2. Demonstrate the ability to communicate clearly and in a critically informed manner in a variety of contexts.
3. Demonstrate the ability to conduct ethical, scholarly research using library databases and reference materials, evaluating the credibility of primary and secondary sources.
4. Demonstrate an understanding of key theories, concepts, methods and practices from the communications studies field.
5. Demonstrate an understanding of media's relationship to power structures, social inequality, political economy, dominant ideologies, and globalization in order to promote equity and justice.