

# EXECUTIVE MANAGEMENT CERTIFICATE

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The Executive Management Certificate is designed to provide a body of knowledge for management staff in small to medium-sized general-business firms, including hotels and resorts, who may not have a management degree. This set of coursework will provide essential academic background to accompany real-world management experience. This course sequence will explore all major facets of management for both domestic and international firms.

## Requirements

Required Courses (15 units)

Code	Title	Hours
<b>Select four courses</b>		
HRM 313	Human Resources Management	
MGT 310	Management Theory	
MGT 312	Organizational Behavior	
MGT 416	Leadership	
MGT 418	International Management	
SEH 448	Hotel and Resort Management	

The certificate's objectives are:

- To provide background theory on how to manage staff and an organization.
- To provide the fundamentals of how and why organizations operate as they do.
- To provide insight into how to lead a staff and an organization.
- To provide knowledge of how to staff and manage an organization's workforce.
- To provide specific knowledge into the issues of managing hotels and resorts.
- To provide insight into the ideas and issues surrounding managing an organization that is interconnected to other organizations in a globalized world.