

EXECUTIVE MANAGEMENT CERTIFICATE

The Executive Management Certificate is designed to provide a body of knowledge for management staff in small to medium-sized general-business firms, including hotels and resorts, who may not have a management degree. This set of coursework will provide essential academic background to accompany real-world management experience. This course sequence will explore all major facets of management for both domestic and international firms.

Requirements

Required Courses (15 units)

Code	Title	Hours
Select four courses		
HRM 313	Human Resources Management	
MGT 310	Management Theory	
MGT 312	Organizational Behavior	
MGT 416	Leadership	
MGT 418	International Management	
SEH 448	Hotel and Resort Management	

The certificate's objectives are:

- To provide background theory on how to manage staff and an organization.
- To provide the fundamentals of how and why organizations operate as they do.
- To provide insight into how to lead a staff and an organization.
- To provide knowledge of how to staff and manage an organization's workforce.
- To provide specific knowledge into the issues of managing hotels and resorts.
- To provide insight into the ideas and issues surrounding managing an organization that is interconnected to other organizations in a globalized world.