

# BUSINESS ADMINISTRATION

College of Business Administration and Public Policy

## Mission of the Business Programs

We provide a quality undergraduate business education and innovative professional graduate programs to a diverse student population in the South Bay area. Our business programs prepare students for career advancement through our classroom activities and a scholarly, applied research agenda.

## About

The Bachelor of Science in Business Administration program is designed to accomplish two objectives. The first of these is to prepare students for lifelong professional careers in commerce, finance and industry, as well as for management careers in the public and not-for-profit sectors. A second objective is to provide students with the knowledge and skills needed to obtain professional, entry level positions in one functional area of the business enterprise, or in some particular field of business.

The College of Business Administration and Public Policy offers Minors in Business Administration, Data Analytics, Information Systems, Marketing and Management. The Minor in Business Administration is designed for students majoring in other fields who wish to acquire a basic knowledge of business for the purpose of career preparation. The Minor in Information Systems offers students the opportunity to acquire skills and knowledge in the application of computers for business decision-making. The Minor in Marketing offers students the opportunity to acquire skills and knowledge in the application of marketing concepts for business decision-making. The Minor in Management offers students the opportunity to acquire skills and knowledge in the application of management concepts for business decision-making.

The faculty possess a particularly strong combination of academic and professional credentials. Their doctoral degrees come from the finest universities in the world. Their expertise reflects specialization in different fields of business administration as well as practical experience in business and industry. The full-time faculty is augmented by highly qualified part-time faculty drawn from the business community surrounding the University. These faculty offer students a dimension of knowledge derived from actual experience, in addition to strong academic credentials.

## Student Organizations

Student Organizations include the Accounting Society, American Marketing Association, CSUDH Association of Latino Professionals for America, Finance Society, Human Resources Management Association, Information Technology Society, Latino Student Business Association, and the Logistics and Supply Chain Management Club. Students interested in participating in one of these organizations should consult the appropriate Department Chair or stop by the Office of Student Life.

The College of Business Administration and Public Policy sponsors a Department Scholars program in addition to the Epsilon Mu Chapter of Delta Mu Delta, the national honor society for students in business administration. Founded in 1914, the main purpose of Delta Mu Delta is to promote higher scholarship in training for business and to recognize and reward scholastic attainment in business subjects. The Epsilon Mu chapter was chartered in 1989. The chapter inducts eligible business students each spring semester. To be eligible for membership,

students must have obtained a grade point average that ranks them in the top ten percent of their class.

## Student Honor Societies

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## Academic Advisement

The College of Business Administration and Public Policy Student Success Center (<https://www.csudh.edu/cbapp/student-services/academic-advising/undergraduate-advisement-center-and-student-support/>) for undergraduate majors and minors provide authoritative information concerning student advisement including concentration, graduation requirements, transfer credit, special circumstances and conditions. Students are urged to come to the Student Success Center prior to their first enrollment as Business, Criminal Justice Administration and Public Administration majors or minors, as well as following semesters.

Students wishing to receive credit in the major or minor for courses taken at other institutions; must be verified by an Advisor and approved by the respective chair of the department or the Associate Dean of the College.

The Center maintains records of progress toward completion of degree requirements for all majors and minors. These records are used for counseling purposes and to check completion of course prerequisites. All students are encouraged to come to the Center for advisement and course approvals. Students should visit the Center for course approvals when adding courses during add/drop period.

Regular office hours are Monday through Friday from 8:00 a.m. to 5:00 p.m. Students are required to schedule a major advisement appointment online on our website at <https://csudh.campus.eab.com>.

Concentration and Career Advisement are provided by faculty. Names of faculty and their areas of professional expertise available at the faculty support office (<https://www.csudh.edu/cbapp/faculty-support/>) and on the departments' websites (<https://www.csudh.edu/cbapp/departments/>). Students may obtain advice from faculty about tailoring their academic programs toward career goals, about graduate schools and programs, and about career opportunities. Students are urged to consult with faculty on these matters.

A variety of student services such as declaring a major/minor, requesting a permission number, change of program (add/drop), petitions, etc. can be initiated by students on our website at: <https://www.csudh.edu/cbapp/student-services/student-support/>. Please visit our website to learn how you can get additional services completed online.

## Graduation with Honors

An undergraduate student may be a candidate for graduation with Honors in Business Administration provided he or she meets the following criteria:

1. A minimum of 36 units in Business Administration in residence at CSUDH. At least 12 of these units must be in the concentration and three units must be from MGT 490 Strategic Management Seminar;
2. A minimum grade point average of at least 3.5 in all courses used to satisfy the upper-division requirements in the major;
3. Recommendation by the faculty of the department or program in which the honors are to be awarded.

## Career Possibilities

Employment opportunities for students with a Major in Business Administration exist within many areas. In the private sector, students will find employment in a wide variety of business and professional organizations including public accounting firms, banks, savings and loans, and other financial institutions, commercial and high technology industries, and in a multitude of firms engaged in transportation, communications, and the increasingly important foreign trade sector. Furthermore, business majors are actively recruited by many not-for-profit and public organizations for their skills in accounting and financial management, marketing, computer and data processing, human resource administration, and general management. Those who want to engage in entrepreneurial activity and operate their own business also will benefit from a major in business administration. In addition, an undergraduate degree in business administration is excellent preparation for graduate study in business, law, and other academic areas offering a professional focus.

## Undergraduate Programs

### Bachelors

- Business Administration, Bachelor of Science (<https://catalog.csudh.edu/academics/business-administration/business-administration-bs/>)

### Minors

- Business Administration, Minor (<https://catalog.csudh.edu/academics/business-administration/business-administration-minor/>)
- Data Analytics, Minor (<https://catalog.csudh.edu/academics/business-administration/data-analytics-minor/>)
- Information Systems Security, Minor (<https://catalog.csudh.edu/academics/business-administration/information-systems-security-minor/>)
- Information Systems, Minor (<https://catalog.csudh.edu/academics/business-administration/information-systems-minor/>)
- Management, Minor (<https://catalog.csudh.edu/academics/business-administration/management-minor/>)
- Marketing, Minor (<https://catalog.csudh.edu/academics/business-administration/marketing-minor/>)

### Certificates

- Accounting, Certificate (<https://catalog.csudh.edu/academics/business-administration/accounting-certificate/>)
- Executive Management Certificate (<https://catalog.csudh.edu/academics/business-administration/executive-management/>)
- Information Systems, Certificate (<https://catalog.csudh.edu/academics/business-administration/information-systems-certificate/>)
- Marketing, Certificate (<https://catalog.csudh.edu/academics/business-administration/marketing-certificate/>)

- Sports Management, Certificate (<https://catalog.csudh.edu/academics/business-administration/sports-management-certificate/>)

## Graduate Programs

### Certificates

- Logistics Management, Post-MBA Certificate (<https://catalog.csudh.edu/academics/business-administration/logistics-management-post-mba-certificate/>)
- Marketing, Post-MBA Certificate (<https://catalog.csudh.edu/academics/business-administration/marketing-post-mba-certificate/>)

## Faculty

### Department of Accounting, Finance and Economics

José N Martínez, Department Chair

Arek Arakelian, Jennifer Brodmann, Meredith Caliman, Gloria Del Rosario, Prakash Dheeriyaa, Sherine El Hag, Nestor Garza, Sunghoon Joo, Cenap Ilter, Li-Lin (Sunny) Liu, Rama Malladi, Michael Manahan, Harun Rashid, Mahmoud Salari, Meghna Singhvi, Hakjoon Song, Charles Thomas, Bingsheng Yi, Sheng Yi

### Department of Information Systems and Operations Management

Myron Sheu, Department Chair

Chi-Wen Chen, Edward K. Chu, X. Nancy Deng, Mohammad Eyadat, Jian-Yu (Fisher) Ke, G. Keong Leong, Claudia Celene Navarrete, Hamid Pourmohammadi, Vera Teller, Wang-chan Wong, Xun (Peter) Xu

### Department of Management and Marketing

Sari Silvano-Ryan, Department Chair

Yann Abdourazakou, Orie Berezan, William David Brice, Kirti Celly, Natasa Christodoulidou, Jessica Federman, David Hoopes, Chacko Kannothea, Jim Katzenstein, Lei Lai, Thomas J. Norman, Melissa St. James, Bing Xu, Meng Zhao, Xia Zhao

### Academic Advisement and Student Services

The CBAPP Student Success Center provides undergraduate student services regarding major advisement, appointments with an advisor, registration issues, permission numbers, assistance with forms such as petitions, add/drop, and change of major/minor, etc.

Office: II 1100 and 3400, Phone: (310) 243-3548

Website: [www.csudh.edu/business-administration/advisement-student-support/](http://www.csudh.edu/business-administration/advisement-student-support/) (<https://catalog.csudh.edu/academics/business-administration/www.csudh.edu/business-administration/advisement-student-support/>)

### Faculty Support and Faculty Office Hours

Faculty office hours are posted on our website. Additional support is provided regarding faculty office hours, contacting faculty, and classroom changes, etc.

Office: II 4524 and 4526, Phone: (310) 243-3548

Website: [www.csudh.edu/cbapp/faculty-support](http://www.csudh.edu/cbapp/faculty-support) (<https://www.csudh.edu/cbapp/faculty-support/>)

## **Emeriti Faculty**

Melvin P. Auerbach (Accounting & Finance), Donald J. Barnett (Accounting & Finance), Martin Blyn (Accounting & Finance), Potkin Basseer (Accounting & Finance), Barbara R. Chrispin (Management), George N. Clawson (Management), Dorothy M. Fisher (Information Systems), Raoul J. Freeman (Information Systems), Carolyn Harris (Business Communication), Steven Jenner (Management & Marketing), Jack Kitson (Marketing), C.W. Lee (Management), Carol V. Lopilato (Accounting & Finance), Richard Malamud (Accounting & Finance), Anthony Mastor (Accounting & Finance), Joseph F. McCloskey (Finance and Quantitative), Herbert J. Milgrim (Accounting & Finance), R. Bryant Mills (Management), George Morris (Marketing), Mazin M Nashif (Accounting & Finance), Richard Nehrbass (Management), Larry Press (Information Systems), Fahimeh Rezayat (Information Systems), Harold A. Rothbart (Industrial Management), Stanley R. Schoen (Accounting & Law), Robert H. Schueler (Business Administration), Franklin Strier (Business Law), Ricardo Ulivi (Accounting & Finance), Burhan Yavas (Accounting & Finance), Kosaku Yoshida (Accounting & Finance), Cyril E. Zoerner, Jr. (Marketing)