BUSINESS ADMINISTRATION, BACHELOR OF SCIENCE

Requirements

Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree (https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

General Education Requirements (49 units)

See the "General Education (https://catalog.csudh.edu/general-education/)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement (https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/gwar-certifying-courses/)" in the University Catalog.

Minor Requirements

Single field major, no minor required.

Major Requirements (65-71 units)

Students must select a concentration. The following courses, or their approved transfer equivalents, are required of all candidates for this degree.

Because most Business Administration course work completed over ten years ago is outdated, students must consult with an advisor in the Student Advisement and Service Center to ascertain whether courses taken ten or more years ago will need to be repeated. The Associate Dean in the College of Business Administration and Public Policy may waive the requirement to repeat outdated course work if there is evidence that student knowledge is current. Such evidence may consist of recent successful completion of more advanced course work in the specific discipline or satisfactory completion of designated national examinations.

Admission Requirements

Admission to the Business Administration major requires completion of all lower division Business Administration core courses with minimum grades of "C". All new majors are classified as "pre-business majors" until the requirements are met. Upper division advanced and concentration courses are available only to "Business Administration" majors. Students should consult with an advisor in the Business Advisement Center for more information.

Prerequisites and Residency Unit Requirements

All business majors are required to complete at least 36 units of the major in residence, including at least 12 of these units in the concentration and three units from MGT 490 Strategic Management Seminar.

Business Curriculum (44 units)

Students must complete all lower division core courses and satisfy the University's lower division English composition requirements (ENG 109 Freshman Composition I: Stretch 2, ENG 110 Freshman Composition Accelerated, or ENG 112 Freshman Composition Supported) and the General Education mathematics requirement prior to enrolling in upper division business courses. Students who do not successfully complete the lower division prerequisites will not be permitted to enroll in upper division courses.

| Code | Title | Hours |
|------------------------|---|-------|
| Lower Division F | Required Core Courses ¹ | |
| ACC 230 | Financial Accounting | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| Upper Division | | |
| Select two cours | ses from the following: ² | 2 |
| BUS 301 | Employment Communications | |
| BUS 302 | Written Communications | |
| BUS 303 | Oral Communication ² | |
| CIS 370 | Info Sys Theory and Practice | 3 |
| FIN 360 | Business Finance | 3 |
| MGT 310 | Management Theory | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| OMG 321 | Business Statistics ³ | 3 |
| Upper Division A | Advanced Core Courses | |
| BUS 445 | International Business | 3 |
| MGT 490 | Strategic Management Seminar ⁴ | 3 |
| OMG 322 | Operations Management | 3 |
| Total Hours | | 44 |

- Note: All lower division courses required for the Business Administration major must be completed with a grade of "C" or better.
- At least two of the following courses: BUS 301 Employment Communications, BUS 302 Written Communications, or BUS 303 Oral Communication must be taken during or prior to the semester when the student first registers for any other Business Administration upper division course.
- Students in Business Administration should take a basic statistics course as the General Education Quantitative Reasoning requirement, otherwise OMG 221 Introduction to Business Statistics will need to be taken as a prerequisite to OMG 321 Business Statistics.
- Note: MGT 490 Strategic Management Seminar is a capstone course and should be taken during the last semester before graduation with 400-level core courses and concentration courses (or General Education courses). Students must meet the specific course prerequisites for MGT 490 Strategic Management Seminar.

Concentrations

Each Business Administration major must select one of the concentrations listed below:

| Accounting Concentration (24 units) | | | |
|-------------------------------------|---|-------|--|
| Code | Title | Hours | |
| Required Courses | s | | |
| Complete require | d concentration courses | | |
| ACC 330 | Intermediate Accounting I | 3 | |
| ACC 331 | Intermediate Accounting II | 3 | |
| ACC 333 | Income Taxation I | 3 | |
| ACC 337 | Cost Accounting | 3 | |
| ACC 336 | Intro To Internal Audit | 3 | |
| or ACC 435 | Auditing | | |
| Electives | | | |
| Select an addition | nal 9 units from the following upper division | 9 | |
| courses: | | | |
| ACC 336 | Intro To Internal Audit | | |
| ACC 339 | Acctg & Ctrl Multnl Comp | | |
| ACC 340 | Accounting Information Systems | | |
| ACC 385 | Entrepreneurial Accounting | | |
| ACC 430 | Advanced Accounting | | |
| ACC 431 | Govt & Nonprofit Acctg | | |
| ACC 433 | Income Taxation II | | |
| ACC 435 | Auditing | | |

Note: Students should consider professional certification exams (CPA, CMA, CIA, CFM) after completing additional preparation and extensive review.

Law Of Bus Organizations

| Business Analytics | Concentration (27 units) |
|---------------------------|--------------------------|
| Code | Title |

LAW 340

Total Hours

| Code | Title | Hours |
|---------------------------|--|-------|
| Required Course | s | |
| Complete require | ed concentration courses | |
| CIS 272 | Business Programming I ¹ | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| CIS 373 | Database Systems | 3 |
| Select two of the | following courses: | 6 |
| CIS 380 | Introduction to Programming for Data Analysis | |
| CIS 480 | Data Mining and Business Intelligence | |
| OMG 423 | Quantitative Analysis | |
| Electives | | |
| Select four elect tracks: | ive concentration courses from one of the followin | g 12 |
| Cyber Security T | rack: | |
| One of the co | ncentration courses that hasn't been taken | |
| CIS 275 | Internet Literacy | |
| CIS 375 | Data Communications | |
| CIS 378 | Info Security Theories & Pract | |
| CIS 478 | Firewall and Computer Network Security | |
| CIS 482 | Databases & Web Security | |
| CIS 488 | Mgt of Information Security | |
| CIS 496 | Internship In CIS | |
| Information & De | ecisions Systems Track: | |
| One of the co | re concentration courses that hasn't been taken | |
| CIS 371 | Business Programming II | |

| - | Total Hours | | 27 |
|---|-------------|---------------------------------|----|
| | CIS 496 | Internship In CIS | |
| | CIS 477 | Adv Data Communications | |
| | CIS 476 | Adv Concepts Bus Systems | |
| | CIS 474 | Project Management Fundamentals | |
| | CIS 471 | Adv Network Based Applications | |
| | CIS 378 | Info Security Theories & Pract | |
| | CIS 375 | Data Communications | |
| | | | |

CIS 272 Business Programming I is replaceable with CIS 371 Business Programming II for students with some prior programming knowledge.

Entrepreneurship Concentration (24 units)

| Code | Title | Hours |
|--------------------|--------------------------------|-------|
| ACC 385 | Entrepreneurial Accounting | 3 |
| FIN 485 | Entrepreneurial Finance | 3 |
| LAW 340 | Law Of Bus Organizations | 3 |
| MGT 330 | New Venture Entrepreneurship | 3 |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| Select three cours | ses from the following: | 9 |
| HRM 313 | Human Resources Management | |
| MGT 412 | Small Business Management | |
| MGT 416 | Leadership | |
| MGT 491 | Bus Consulting Practicum | |
| MKT 450 | Internet Marketing | |
| MKT 454 | Marketing Research | |
| Total Hours | | 24 |

Finance Concentration (24 units)

24

| Code | Title | Hours |
|--------------------|------------------------------------|-------|
| FIN 382 | Financial Analysis | 3 |
| FIN 468 | Seminar in Investment Analysis | 3 |
| FIN 481 | Financial Inst & Mgmt | 3 |
| FIN 488 | Multinatl Financial Trans | 3 |
| Select four course | es from the following: | 12 |
| ACC 337 | Cost Accounting | |
| FIN 375 | Personal Financial Planning | |
| FIN 426 | Portfolio Management | |
| FIN 467 | Real Estate Finance and Investment | |
| FIN 480 | Economics Of The Firm | |
| FIN 484 | Financial Forecasting & Modeling | |
| FIN 485 | Entrepreneurial Finance | |
| FIN 494 | Independent Study in Finance | |
| FIN 496 | Internship in Finance | |
| OMG 423 | Quantitative Analysis | |
| Total Hours | | 24 |

General Business Concentration (21 units)

| ocheral business concentration (21 units) | | |
|---|---------------------------|-------|
| Code | Title | Hours |
| MGT 312 | Organizational Behavior | 3 |
| MGT 412 | Small Business Management | 3 |
| Select five cours | ses from the following: | 15 |
| ACC 333 | Income Taxation I | |
| ACC 337 | Cost Accounting | |

| OMO | G 430 | Enterprise Resource Planning and Supply Chain Management Cases | |
|-----|-------|---|--|
| MK | Γ 454 | Marketing Research | |
| MK | Г 355 | Consumer Behavior | |
| LAW | / 340 | Law Of Bus Organizations | |
| HRN | Л 318 | Training and Development | |
| HRN | Л 313 | Human Resources Management | |
| FIN | 484 | Financial Forecasting & Modeling | |
| FIN | 468 | Seminar in Investment Analysis | |
| CIS | 372 | Systems Analysis and Design | |
| CIS | 275 | Internet Literacy | |
| ACC | 433 | Income Taxation II | |

| Global Supply Chain Management Concen | tration (24 ι | units) |
|---------------------------------------|---------------|--------|
|---------------------------------------|---------------|--------|

| Code | Title | Hours |
|-------------------|---|-------|
| OMG 220 | Introduction to Transportation Management | 3 |
| OMG 230 | Introduction to Supply Chain Management | 3 |
| OMG 423 | Quantitative Analysis | 3 |
| OMG 427 | Business Process Improvement | 3 |
| OMG 428 | Purchasing Management | 3 |
| OMG 430 | Enterprise Resource Planning and Supply Chain Management Cases | 3 |
| Select two course | es from the following: | 6 |
| CIS 372 | Systems Analysis and Design | |
| CIS 373 | Database Systems | |
| CIS 474 | Project Management Fundamentals | |
| CIS 476 | Adv Concepts Bus Systems | |

Information Systems Concentration (27 units)

Total Hours

| Code | Title | Hours |
|------------------|--|-------|
| CIS 272 | Business Programming I | 3 |
| CIS 275 | Internet Literacy | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| CIS 373 | Database Systems | 3 |
| CIS 375 | Data Communications | 3 |
| CIS 474 | Project Management Fundamentals | 3 |
| Select three cou | rses from the following: | 9 |
| CIS 371 | Business Programming II | |
| CIS 378 | Info Security Theories & Pract | |
| CIS 471 | Adv Network Based Applications | |
| CIS 476 | Adv Concepts Bus Systems | |
| CIS 477 | Adv Data Communications | |
| CIS 478 | Firewall and Computer Network Security | |
| CIS 480 | Data Mining and Business Intelligence | |
| CIS 482 | Databases & Web Security | |
| CIS 488 | Mgt of Information Security | |
| CIS 496 | Internship In CIS | |
| Total Hours | | 27 |

| Information Sys | stems Security | / Concentration (| (27 units) |
|-----------------|----------------|-------------------|------------|
|-----------------|----------------|-------------------|------------|

| Code | Title | Hours |
|------------------|--|-------|
| CIS 272 | Business Programming I | 3 |
| CIS 275 | Internet Literacy | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| CIS 373 | Database Systems | 3 |
| CIS 375 | Data Communications | 3 |
| CIS 378 | Info Security Theories & Pract | 3 |
| CIS 478 | Firewall and Computer Network Security | 3 |
| Select two cours | ses from the following: | 6 |
| CIS 482 | Databases & Web Security | |
| CIS 488 | Mgt of Information Security | |
| CIS 496 | Internship In CIS | |
| Total Hours | | 27 |

International Business Concentration (21 units)

| Code | Title | Hours |
|-------------------|---|-------|
| 1. Required Cou | rses (12 units) | |
| ACC 339 | Acctg & Ctrl Multnl Comp | 3 |
| FIN 488 | Multinatl Financial Trans | 3 |
| MGT 418 | International Management | 3 |
| MKT 358 | International Marketing | 3 |
| 2. Select three c | ourses from the following: | 9 |
| ECO 340 | International Trade Thry | |
| ECO 341 | International Finance | |
| POL 335 | Introduction to International Relations | |
| POL 336 | Theories of International Relations | |
| Total Hours | | 21 |

Management and Human Resources Concentration (24 units)

Students interested in the Management and Human Resources Concentration must select one of the tracks listed below.

Management Track - (24 units)

24

| Code | Title | Hours |
|--------------------|------------------------------------|-------|
| HRM 313 | Human Resources Management | 3 |
| MGT 312 | Organizational Behavior | 3 |
| MGT 412 | Small Business Management | 3 |
| MGT 416 | Leadership | 3 |
| MGT 418 | International Management | 3 |
| Select three addit | tional courses from the following: | 9 |
| ECO 330 | | |
| HRM 316 | Labor & Industrial Relations | |
| HRM 318 | Training and Development | |
| HRM 321 | Compensation and Benefits | |
| HRM 425 | Seminar in Strategic HRM | |
| LAW 342 | Employment Law | |
| LBR 411 | Contracts & Negotiations | |
| LBR 412 | Labor Law | |
| MGT 330 | New Venture Entrepreneurship | |
| MGT 430 | Strategic Communication | |
| MGT 491 | Bus Consulting Practicum | |
| MGT 494 | Independent Study in Mgt. | |
| MGT 495 | Special Topics in Management | |

| Tot | tal Hours | | 24 |
|-----|-----------|--|----|
| | SEH 448 | Hotel and Resort Management | |
| | SEH 330 | Managing Sports Facilities | |
| | SEH 310 | Sports Enter & Hospitality MGT | |
| | PUB 315 | Labor-Management Relations in Government | |
| | PUB 314 | Compensation, Staffing, and Appraisal | |
| | PSY 372 | Industrial and Organizational Psychology | |
| | PSY 342 | Interpersonal and Group Dynamics | |
| | MGT 496 | Internship in Management | |
| | | | |

| Human | Resources | Track | (24 | units) | |
|-------|-----------|-------|-----|--------|--|

| Code | Title | Hours |
|--------------------|------------------------------|-------|
| HRM 313 | Human Resources Management | 3 |
| HRM 321 | Compensation and Benefits | 3 |
| HRM 425 | Seminar in Strategic HRM | 3 |
| MGT 312 | Organizational Behavior | 3 |
| Select four course | es from the following: | 12 |
| HRM 316 | Labor & Industrial Relations | |
| HRM 318 | Training and Development | |
| LAW 342 | Employment Law | |
| MGT 416 | Leadership | |
| MGT 418 | International Management | |
| MGT 494 | Independent Study in Mgt. | |
| MGT 495 | Special Topics in Management | |
| MGT 496 | Internship in Management | |

Marketing Concentration (24 units)

Total Hours

Each student interested in the Marketing Concentration must select one of the tracks listed below.

Track 1: Marketing Management Emphasis

| Code | Title | Hours |
|------------------|--------------------------------|-------|
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 355 | Consumer Behavior | 3 |
| MKT 358 | International Marketing | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| Select three cou | rses from the following: | 9 |
| MGT 330 | New Venture Entrepreneurship | |
| MKT 351 | Sales Mgt & Techniques | |
| MKT 353 | Retail Mktg Management | |
| MKT 450 | Internet Marketing | |
| MKT 451 | Trade Show and Event Marketing | |
| MKT 452 | Sports & Entertainment Mkt. | |
| MKT 495 | Special Topics in Marketing | |
| Total Hours | | 24 |

Track 2: Advertising Emphasis

| Code | Title | Hours |
|---------|--------------------------------|-------|
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 355 | Consumer Behavior | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| COM 344 | Advertising Media Analysis | 3 |

| Select three cour | ses from the following: | 9 |
|-------------------|--|----|
| COM 342 | Advertising Strategy and Copywriting | |
| COM 365 | Introduction to Public Relations | |
| MKT 450 | Internet Marketing | |
| MKT 452 | Sports & Entertainment Mkt. ¹ | |
| MKT 495 | Special Topics in Marketing | |
| Total Hours | | 24 |

May be taken twice with different topics.

Sports, Entertainment and Hospitality Management Concentration (24 units)

| Code | Title | Hours |
|--------------------|---|-------|
| MKT 452 | Sports & Entertainment Mkt. | 3 |
| SEH 310 | Sports Enter & Hospitality MGT | 3 |
| SEH 348 | Principles of Travel & Tourism | 3 |
| SEH 448 | Hotel and Resort Management | 3 |
| Select four course | es from the following: | 12 |
| HRM 318 | Training and Development | |
| MGT 416 | Leadership | |
| MKT 451 | Trade Show and Event Marketing | |
| PSY 480 | Sport Psychology | |
| SEH 330 | Managing Sports Facilities | |
| SEH 495 | Spec Topic: Hospitality Mgt. | |
| SEH 496 | Internship in Sports, Entertainment & Hospitality | / |
| Total Hours | | 24 |

Program Learning Outcomes

24

- PLO 1 Communication: to communicate effectively both orally and in written form. Upon completion of the program, students will be able to: Describe the communication process and explain how non-verbal behavior and listening affect communication; Analyze and synthesize information by clearly writing solution or recommendations to a business challenge that are logical and are appropriately justified; Apply the skills of critical analysis in the strategic management context, including identifying the strategic problems of a firm, generating and evaluating alternative courses of action, articulating and defending recommendations, and planning implementation.
- PLO 2 Critical Thinking: to solve problems using the applicable analytical and quantitative techniques. Upon completion of the program, students will be able to identify relevant issues, generate and compare alternatives, and develop a sound solution
- PLO 3 Globalization: to understand the interconnections of the global economy. Upon completion of the program, students will be able to: Understand the interconnectedness of the global economy; Understand the impact of global economy decision- making discuss international economics, both international trade and finance, from the perspectives of theory, policy, institutions
- PLO 4 Information Technology: to use technology effectively to solve problems and communicate their solutions. Upon completion of the program, students will be able to: create and use Excel spreadsheets to analyze data and create graphs; organize data, create relational databases, and query data using Access software; use computer and basic software, e.g., MS Suite, Windows; in a case setting, propose and justify IT solutions

- PLO 5 Ethics: to identify and evaluate ethical issues in the business world, and address solution alternatives in their context. Upon completion of the program, students will be able to: Understand that ethics is tied to cultural norms and religious beliefs and also understand the laws and regulations that affect business; Analyze social responsibility and ethical decision-making situations; Apply ethical frameworks in making business decisions.
- PLO 6 Functional Knowledge: to demonstrate competency in the business-related content areas, including accountancy, economics, finance, law, management, information systems, marketing, statistics, operations management, globalization, and ethics.

General Business Option

| Course | Title | Hours |
|-----------------------|--|-------|
| First Year | | |
| Fall | | |
| GE Area A2 Written C | ommunication | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro | 3 |
| GE Area D2 Global an | d Historical Perspectives | 3 |
| GE Area C1 or C2 | | 3 |
| GE Area E Lifelong Le | arning and Self-Development | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Crit | tical Thinking | 3 |
| GE Area B1 Physical S | Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science L | aboratory | 1 |
| GE Area B4 Quantitat | ive Reasoning | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area B1 Physical S | Sciences OR B2 Life Sciences | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| GE Area A1 Oral Com | munication | 3 |
| | Hours | 15 |
| Spring | | |
| ECO 210 | Economic Theory 1A Micro | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area F Ethnic Stud | dies | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| - | (BUS 301 or BUS 302 or BUS 303) | 1 |
| | (BUS 301 or BUS 302 or BUS 303) | 1 |
| - | e Studies in the Humanities | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| FIN 360 | Business Finance | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 14 |
| Spring | | |
| MGT 310 | Management Theory | 3 |
| | | |

| | Total Hours | 120 |
|--|---|-----|
| | Hours | 15 |
| MGT 490 | Strategic Management Seminar | 3 |
| BUS 445 | International Business | 3 |
| General Business Elective ¹ | | 3 |
| General Business E | Elective ¹ | 3 |
| MGT 412 | Small Business Management | 3 |
| Spring | | |
| - Certeral Dustriess L | Hours | 15 |
| General Business E | 3 | |
| General Business E | | 3 |
| MGT 312 | Organizational Behavior | 3 |
| | Operations Management tive Studies in the Social Sciences | 3 |
| Fall OMG 322 | Operations Management | 2 |
| Fourth Year | | |
| | Hours | 15 |
| GE Area B5 Integrat | tive Studies in Natural Sciences | 3 |
| General Business E | lective ¹ | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| OMG 321 | Business Statistics | 3 |

General Business Concentration Elective (complete 5 courses from the following): ACC 333, ACC 337, ACC 433, CIS 275, CIS 372, FIN 468, FIN 484, HRM 313, HRM 318, LAW 340, MKT 355, MKT 454, OMG 430

| Course | Title | Hours |
|----------------------------|---|-------|
| First Year | | |
| Fall | | |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| GE Area C3 Integrative Stu | dies in the Humanities | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| FIN 360 | Business Finance | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| Elective to meet 120 units | | 1 |
| | Hours | 15 |
| Spring | | |
| MGT 310 | Management Theory | 3 |
| OMG 321 | Business Statistics | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| General Business Elective | | 3 |
| GE Area B5 Integrative Stu | dies in Natural Sciences | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| OMG 322 | Operations Management | 3 |
| MGT 312 | Organizational Behavior | 3 |
| GE Area D3 Integrative Stu | | 3 |
| General Business Elective | | 3 |
| General Business Elective | | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 412 | Small Business Management | 3 |
| General Business Elective | | 3 |
| General Business Elective | | 3 |
| BUS 445 | International Business | 3 |
| | | |

| | Total Hours | 60 |
|---------|------------------------------|----|
| | Hours | 15 |
| MGT 490 | Strategic Management Seminar | 3 |

General Business Concentration Elective (complete 5 courses from the following): ACC 333, ACC 337, ACC 433, CIS 275, CIS 372, FIN 468, FIN 484, HRM 313, HRM 318, LAW 340, MKT 355, MKT 454, OMG 430

Accounting Concentration 4- Year Roadmap

| Course First Year | Title | Hours |
|---|---|-------|
| First Year Fall | | |
| GE Area A2 Written Com | amunication | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| or ECO 211 | or Economic Theory 1B Macro | ŭ |
| GE Area D2 | | 3 |
| GE Area C1 or C2 | | 3 |
| GE Area E Lifelong Lear | ning and Self-Development | 3 |
| Carina | Hours | 15 |
| Spring | ianaca OR P2 Life Saigness | 3 |
| | ences OR B2 Life Sciences | 1 |
| GE Area B3 Science Lab GE Area B4 Quantitative | | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | 3 |
| GE Area C1 or C2 | | 3 |
| GE Area A3 Logic/Critica | al Thinking | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Commu | unication | 3 |
| | ences OR B2 Life Sciences | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| | Hours | 15 |
| Spring | | |
| ECO 210 or ECO 211 | Economic Theory 1A Micro or Economic Theory 1B Macro | 3 |
| GE Area F Ethnic Studie | s | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| BUS UD Core Writing (BI | US 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (BI | US 301 or BUS 302 or BUS 303) | 1 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| ACC 330 | Intermediate Accounting I | 3 |
| GE Area B5 Integrative S | Studies in Natural Sciences | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| ACC 333 | Income Taxation I | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 322 | Operations Management | 3 |

| GE Area C3 Integrative Studies in the Humanities | | 3 |
|--|------------------------------------|-----|
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| Accounting Concent | tration Elective ¹ | 3 |
| GE Area D3 Integrati | ive Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| ACC 331 | Intermediate Accounting II | 3 |
| ACC 337 | Cost Accounting | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| BUS 445 | International Business | 3 |
| ACC 336 | Intro To Internal Audit | 3 |
| or ACC 435 | or Auditing | |
| Accounting Concent | tration Elective ¹ | 3 |
| Accounting Concentration Elective ¹ | | 3 |
| | Hours | 15 |
| | Total Hours | 123 |

Accounting Concentration Electives (complete an additional 9 units from the following): ACC 336, ACC 339, ACC 340, ACC 430, ACC 431, ACC 433, ACC 435

| Course | Title | Hours |
|-----------------------|---|-------|
| First Year | | |
| Fall | | |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| GE Area C3 Integrativ | e Studies in the Humanities | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| ACC 330 | Intermediate Accounting I | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| ACC 333 | Income Taxation I | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 322 | Operations Management | 3 |
| GE Area B5 Integrativ | e Studies in Natural Sciences | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| Accounting Concentr | ation Elective ¹ | 3 |
| GE Area D3 Integrativ | e Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| ACC 331 | Intermediate Accounting II | 3 |
| ACC 337 | Cost Accounting | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| BUS 445 | International Business | 3 |
| ACC 336 | Intro To Internal Audit | 3 |
| or ACC 435 | or Auditing | |
| Accounting Concentr | | 3 |
| Accounting Concentr | ation Elective ¹ | 3 |
| | Hours | 15 |
| | Total Hours | 62 |

Accounting Concentration Electives (complete an additional 9 units from the following): ACC 336, ACC 339, ACC 340, ACC 430, ACC 431, ACC 433, ACC 435

Business Analytics: Cyber Security Track4- Year Roadmap

Hours

Course

| Course | ritte | nouis |
|------------------------|--|-------|
| First Year | | |
| Fall | | |
| ENG 110 or ENG 112 | Freshman Composition Accelerated (GE Area A2 Written Communication) | 3 |
| 144T 101 | or Freshman Composition Supported | 0 |
| MAT 131 or MAT 132 | Elementary Statistics and Probability (GE Area B4) or Statistics and Probability with Support | 3 |
| GE Area C1 Arts Cours | ses | 3 |
| GE Area D2 Global and | d Historical Perspectives | 3 |
| GE Area E Lifelong Lea | arning and Self-Development | 3 |
| | Hours | 15 |
| Spring | | |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| HIS 101 | History Of United States | 3 |
| POL 101 | American Institutions | 3 |
| GE Area F Ethnic Stud | | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Comr | | 3 |
| eco 210 or Eco 211 | Economic Theory 1A Micro or Economic Theory 1B Macro | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| ACC 230 | Financial Accounting | 3 |
| GE Area B1 Physical S | Sciences OR B2 Life Sciences | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Crit | - | 3 |
| CIS 272 | Business Programming I | 3 |
| ACC 231 | Managerial Accounting | 3 |
| | Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science L | | 1 |
| GE Area C2 Letters Co | | 3 |
| T1: 1.V | Hours | 16 |
| Third Year | | |
| Fall | Iriting Course (PLIC 201 or PLIC 202 or PLIC 202) | 1 |
| | riting Course (BUS 301 or BUS 302 or BUS 303) riting Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| CIS 370 | Systems Analysis and Design | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| | Course (from list below; not yet taken) 1 | 3 |
| ojser ocounty maon t | Hours | 17 |
| Spring | riours | ., |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| CIS 373 | Database Systems | 3 |
| OMG 322 | Operations Management | 3 |
| MGT 310 | Management Theory | 3 |
| | | · · |

| MKT 350 | Principles Of Marketing | 3 |
|--|--|-----|
| Cyber Security Track Cour | se (from list below; not yet taken) 1 ¹ | 3 |
| | Hours | 18 |
| Fourth Year | | |
| Fall | | |
| Analytics Concentration E | lective (CIS 380 or CIS 480 or OMG 423) | 3 |
| Analytics Concentration E | lective (CIS 380 or CIS 480 or OMG 423) | 3 |
| BUS 445 | International Business | 3 |
| Additional GE in Area C1 or C2 | | 3 |
| Cyber Security Track Cour | se (from list below; not yet taken) ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| Cyber Security Track Cour | se (from list below; not yet taken) ¹ | 3 |
| GE Area B5 Integrative Studies in Natural Sciences | | 3 |
| GE Area C3 Integrative Studies in the Humanities | | 3 |
| GE Area D3 Integrative Stu | idies in the Social Sciences | 3 |
| | Hours | 15 |
| | Total Hours | 126 |

¹ Cyber Security Track Electives (complete 4 courses from the following): CIS 275, 375, 378, 478, 482, 482, 488, or 496

| Course | Title | Hours |
|----------------------------|--|-------|
| First Year | | |
| Fall | | |
| Upper Division BUS Writing | Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| Upper Division BUS Writing | Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| Cyber Security Track Cours | se (from list below; not yet taken) ¹ | 3 |
| | Hours | 17 |
| Spring | | |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| CIS 373 | Database Systems | 3 |
| OMG 322 | Operations Management | 3 |
| MGT 310 | Management Theory | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| Analytics Concentration El | ective (CIS 380 or CIS 480 or OMG 423) | 3 |
| Analytics Concentration El | ective (CIS 380 or CIS 480 or OMG 423) | 3 |
| BUS 445 | International Business | 3 |
| Cyber Security Track Cours | se (from list below; not yet taken) ¹ | 3 |
| Cyber Security Track Cours | se (from list below; not yet taken) ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| Cyber Security Track Cours | se (from list below; not yet taken) ¹ | 3 |
| GE Area B5 Integrative Stu | dies in Natural Sciences | 3 |
| GE Area C3 Integrative Stu | dies in the Humanities | 3 |
| GE Area D3 Integrative Stu | dies in the Social Sciences | 3 |
| | Hours | 15 |
| Total Hours | | 62 |

¹ Cyber Security Track Electives (complete 4 courses from the following): CIS 275, 375, 378, 478, 482, 482, 488, or 496

Business Analytics: Information and Decision Systems

4- Year Roadmap

| | ap | |
|-------------------------|--|-------|
| Course | Title | Hours |
| First Year | | |
| Fall | | |
| ENG 110 or ENG 112 | Freshman Composition Accelerated (GE Area A2 Written Communication) | 3 |
| MAT 101 | or Freshman Composition Supported | 0 |
| MAT 131 or MAT 132 | Elementary Statistics and Probability (GE Area B4) or Statistics and Probability with Support | 3 |
| GE Area C1 Arts Course | es | 3 |
| GE Area D2 Global and | Historical Perspectives | 3 |
| GE Area E Lifelong Lea | rning and Self-Development | 3 |
| | Hours | 15 |
| Spring | | |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro | 3 |
| CIS 270 or LAW 240 | Info Sys/Tech Fundamentals or Legal Environment of Business | 3 |
| HIS 101 | History Of United States | 3 |
| POL 101 | American Institutions | 3 |
| GE Area F Ethnic Studi | es | 3 |
| | Hours | 15 |
| Second Year Fall | | |
| GE Area A1 Oral Comm | nunication | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro or Economic Theory 1B Macro | 3 |
| CIS 270 or LAW 240 | Info Sys/Tech Fundamentals or Legal Environment of Business | 3 |
| ACC 230 | Financial Accounting | 3 |
| GE Area B1 Physical Sc | ciences OR B2 Life Sciences | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Critic | cal Thinking | 3 |
| CIS 272 | Business Programming I | 3 |
| ACC 231 | Managerial Accounting | 3 |
| GE Area B1 Physical So | ciences OR B2 Life Sciences | 3 |
| GE Area B3 Science La | boratory | 1 |
| GE Area C2 Letters Cou | ırse | 3 |
| Third Year Fall | Hours | 16 |
| Upper Division BUS Wr | iting Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| | iting Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| Information and Decisi | on Systems Track Course (from list below; not yet taken) | 3 |
| Spring | Hours | 17 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| CIS 373 | Database Systems | 3 |
| OMG 322 | Operations Management | 3 |
| MGT 310 | Management Theory | 3 |

| MKT 350 | Principles Of Marketing | 3 |
|--|--|-----|
| Information and D | ecision Systems Track Course (from list below; not yet taken) ¹ | 3 |
| | Hours | 18 |
| Fourth Year | | |
| Fall | | |
| Analytics Concent | ration Elective (CIS 380 or CIS 480 or OMG 423) | 3 |
| Analytics Concent | ration Elective (CIS 380 or CIS 480 or OMG 423) | 3 |
| BUS 445 | International Business | 3 |
| Information and D | ecision Systems Track Course (from list below; not yet taken) ¹ | 3 |
| Additional GE in A | rea C1 or C2 | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| Information and D | ecision Systems Track Course (from list below; not yet taken) 1 | 3 |
| GE Area B5 Integrative Studies in Natural Sciences | | 3 |
| GE Area C3 Integra | ative Studies in the Humanities | 3 |
| GE Area D3 Integra | ative Studies in the Social Sciences | 3 |
| | Hours | 15 |
| | Total Hours | 126 |

Select one of the following core concentration courses that hasn't been taken: CIS 371, 375, 378, 471, 474, 476, 477, or 496

| Course | Title | Hours |
|---|--|---------------------------------------|
| First Year | | |
| Fall | | |
| Upper Division BUS Writing | Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| Upper Division BUS Writing | Course (BUS 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| Information and Decision S | Systems Track Course (from list below; not yet taken) 1 | 3 |
| | Hours | 17 |
| Spring | | |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| CIS 373 | Database Systems | 3 |
| OMG 322 | Operations Management | 3 |
| MGT 310 | Management Theory | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| | | |
| Analytics Concentration El | ective (CIS 380 or CIS 480 or OMG 423) | 3 |
| • | ective (CIS 380 or CIS 480 or OMG 423) ective (CIS 380 or CIS 480 or OMG 423) | 3 |
| • | · , | |
| Analytics Concentration Ele BUS 445 | ective (CIS 380 or CIS 480 or OMG 423) | 3 |
| Analytics Concentration Ele BUS 445 Information and Decision S | ective (CIS 380 or CIS 480 or OMG 423) International Business | 3 |
| Analytics Concentration Ele BUS 445 Information and Decision S | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) 1 | 3 3 |
| Analytics Concentration Ele BUS 445 Information and Decision S | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) 1 Systems Track Course (from list below; not yet taken) 1 | 3 3 3 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) 1 Systems Track Course (from list below; not yet taken) 1 | 3 3 3 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S Spring MGT 490 | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) Hours | 3 3 3 3 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S Spring MGT 490 | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) Hours Strategic Management Seminar Systems Track Course (from list below; not yet taken) 1 | 3 3 3 15 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S Spring MGT 490 Information and Decisions | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) Hours Strategic Management Seminar Systems Track Course (from list below; not yet taken) 1 dies in Natural Sciences | 3 3 3 3 15 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S Spring MGT 490 Information and Decisions GE Area B5 Integrative Stu | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) Systems Track Course (from list below; not yet taken) Hours Strategic Management Seminar Systems Track Course (from list below; not yet taken) dies in Natural Sciences dies in the Humanities | 3 3 3 15 3 3 |
| Analytics Concentration El BUS 445 Information and Decision S Information and Decision S Spring MGT 490 Information and Decisions GE Area B5 Integrative Stu- GE Area C3 Integrative Stu- | ective (CIS 380 or CIS 480 or OMG 423) International Business Systems Track Course (from list below; not yet taken) Systems Track Course (from list below; not yet taken) Hours Strategic Management Seminar Systems Track Course (from list below; not yet taken) dies in Natural Sciences dies in the Humanities | 3 3 3 15 3 3 3 3 |

Select one of the following core concentration courses that hasn't been taken: CIS 371, 375, 378, 471, 474, 476, 477, or 496

Entrepreneurship Concentration

4- Year Roadmap

| Course | Title | Hours |
|---------------------------------|---|---------|
| First Year | | |
| Fall | | |
| GE Area A1 Oral Communi | cation | 3 |
| GE Area A2 Written Comm | unication | 3 |
| GE Area B1 Physical Scien | nces OR B2 Life Sciences | 3 |
| GE Area C1 Arts Courses | | 3 |
| GE Area D2 Global and His | storical Perspectives | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Critical | - | 3 |
| GE Area B1 Physical Scien | | 3 |
| GE Area B3 Science Labor | | 1 |
| GE Area B4 Quantitative R | • | 3 |
| GE Area C2 Letters Course | | 3 |
| GE Area E Lifelong Learnin | | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | 0 |
| Additional GE in Area C1 o | | 3 |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) History Of United States | 3 |
| HIS 101 | Hours | 3 15 |
| Carina | nours | 15 |
| Spring GE Area F Ethnic Studies | | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| E (1) 240 | Hours | 15 |
| Third Year | Tiouis | |
| Fall | | |
| | udies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| | Hours | 14 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| GE Area B5 Integrative Stu | udies in Natural Sciences | 3 |
| ACC 385 | Entrepreneurial Accounting | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| ENG 350 | Advanced Composition (or another GWAR satisfying course) | 3 |
| | Hours | 18 |
| Fourth Year | | |
| Fall | | |
| FIN 485 | Entrepreneurial Finance | 3 |
| LAW 340 | Law Of Bus Organizations | 3 |

| MGT 330 | New Venture Entrepreneurship | 3 |
|---------------------------|--------------------------------|-----|
| MKT 352 | Advertising and Promotion MGT. | 3 |
| Entrepreneurship Elective | e ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| OMG 322 | Operations Management | 3 |
| Entrepreneurship Elective | e ¹ | 3 |
| Entrepreneurship Elective | e ¹ | 3 |
| GE Area C3 Integrative St | tudies in the Humanities | 3 |
| | Hours | 15 |
| | Total Hours | 123 |

¹ Entrepreneurship Concentration Electives (complete 3 courses from the following): HRM 313, MGT 412, MGT 416, MGT 491, MKT 450, MKT 454

| Course | Title | Hours |
|-----------------------|--|-------|
| First Year | | |
| Fall | | |
| GE Area D3 Integrativ | ve Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| ENG 350 | Advanced Composition (or another GWAR satisfying course) | 3 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| ACC 385 | Entrepreneurial Accounting | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| GE Area B5 Integrativ | ve Studies in Natural Sciences | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| FIN 485 | Entrepreneurial Finance | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| MGT 330 | New Venture Entrepreneurship | 3 |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| Entrepreneurship Ele | ctive ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| OMG 322 | Operations Management | 3 |
| Entrepreneurship Ele | ctive ¹ | 3 |
| Entrepreneurship Ele | ctive ¹ | 3 |
| GE Area C3 Integrativ | ve Studies in the Humanities | 3 |
| | Hours | 15 |
| | Total Hours | 62 |
| | | |

¹ Entrepreneurship Concentration Electives (complete 3 courses from the following): HRM 313, MGT 412, MGT 416, MGT 491, MKT 450, MKT 454

4- Year Roadmap

| | Title | Hours |
|--|---|---|
| First Year | | |
| Fall | | |
| GE Area A2 Written C | | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro | 3 |
| GE Area D2 Global an | nd Historical Perspectives | 3 |
| GE Area C1 or C2 | | 3 |
| GE Area E Lifelong Le | earning and Self-Development | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area B1 Physical | Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science L | _aboratory | 1 |
| GE Area B4 Quantitat | tive Reasoning | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | from Ass 01 or 00 | 3 |
| Additional GE course | | 3 |
| Second Year | Hours | 16 |
| Fall | | |
| GE Area A1 Oral Com | munication | 3 |
| GE Area B1 Physical | Sciences OR B2 Life Sciences | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Cri | tical Thinking | 3 |
| ECO 210 | Economic Theory 1A Micro | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area F Ethnic Stu | | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 or LAW 240 | Info Sys/Tech Fundamentals or Legal Environment of Business | 3 |
| 01 17 (11 2 40 | Hours | 15 |
| Third Year | Tions | 10 |
| Fall | | |
| | (DIID DOS DIID DOS DIID DOS) | |
| | (BUS 301 or BUS 302 or BUS 303) | |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing GE Area C3 Integrativ | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities | 1 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice | 1 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance | 1 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 | (BUS 301 or BUS 302 or BUS 303) ye Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics | 1 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) | 1 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 | (BUS 301 or BUS 302 or BUS 303) ye Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics | 1 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours | 1 3 3 3 3 3 17 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 | (BUS 301 or BUS 302 or BUS 303) ye Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory | 1 3 3 3 3 3 17 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentration | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ | 1 3 3 3 3 3 17 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ Principles Of Marketing | 1 3 3 3 3 3 17 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ Principles Of Marketing Financial Analysis | 1 3 3 3 3 17 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ Principles Of Marketing Financial Analysis ve Studies in Natural Sciences | 1 3 3 3 3 3 17 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ Principles Of Marketing Financial Analysis | 1 3 3 3 3 17 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year Fall | (BUS 301 or BUS 302 or BUS 303) ye Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective ¹ Principles Of Marketing Financial Analysis ye Studies in Natural Sciences Hours | 1 3 3 3 3 177 3 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year Fall OMG 322 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective 1 Principles Of Marketing Financial Analysis ve Studies in Natural Sciences Hours Operations Management | 1 3 3 3 3 17 3 3 3 3 3 3 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year Fall OMG 322 GE Area D3 Integrativ | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective 1 Principles Of Marketing Financial Analysis ve Studies in Natural Sciences Hours Operations Management ve Studies in the Social Sciences | 1 3 3 3 3 17 3 3 3 3 3 15 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentration MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year Fall OMG 322 GE Area D3 Integrativ FIN 468 | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective 1 Principles Of Marketing Financial Analysis ve Studies in Natural Sciences Hours Operations Management ve Studies in the Social Sciences Seminar in Investment Analysis | 1 3 3 3 3 17 3 3 3 3 15 |
| BUS UD Core Writing GE Area C3 Integrativ CIS 370 FIN 360 OMG 321 ENG 350 Spring MGT 310 Finance Concentratio MKT 350 FIN 382 GE Area B5 Integrativ Fourth Year Fall OMG 322 GE Area D3 Integrativ | (BUS 301 or BUS 302 or BUS 303) ve Studies in the Humanities Info Sys Theory and Practice Business Finance Business Statistics Advanced Composition (GWAR satisfying course) Hours Management Theory on Elective 1 Principles Of Marketing Financial Analysis ve Studies in Natural Sciences Hours Operations Management ve Studies in the Social Sciences Seminar in Investment Analysis | 1 1 3 3 3 3 3 17 3 3 3 3 3 3 3 3 3 3 3 3 |

Spring

| | Total Hours | 123 |
|---|------------------------------|-----|
| | Hours | 15 |
| Finance Concentration Elective ¹ Finance Concentration Elective ¹ | | 3 |
| | | 3 |
| FIN 481 | Financial Inst & Mgmt | 3 |
| BUS 445 | International Business | 3 |
| MGT 490 | Strategic Management Seminar | 3 |

¹ Finance Concentration Electives (complete 4 courses from the following): ACC 337, FIN 375, FIN 426, FIN 467, FIN 480, FIN 484, FIN 485, FIN 494, FIN 496, OMG 423

| | map (transfer statemen) | |
|------------------------|---|-------|
| Course | Title | Hours |
| First Year | | |
| Fall | | |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| GE Area C3 Integrative | e Studies in the Humanities | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MGT 310 | Management Theory | 3 |
| Finance Concentratio | n Elective ¹ | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| FIN 382 | Financial Analysis | 3 |
| GE Area B5 Integrative | e Studies in Natural Sciences | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| OMG 322 | Operations Management | 3 |
| GE Area D3 Integrativ | e Studies in the Social Sciences | 3 |
| FIN 468 | Seminar in Investment Analysis | 3 |
| Finance Concentratio | n Elective ¹ | 3 |
| FIN 488 | Multinatl Financial Trans | 3 |
| | Hours | 15 |
| Spring | | |
| Finance Concentratio | n Elective ¹ | 3 |
| Finance Concentratio | n Elective ¹ | 3 |
| FIN 481 | Financial Inst & Mgmt | 3 |
| BUS 445 | International Business | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| | Hours | 15 |
| | Total Hours | 62 |
| | | |

Finance Concentration Electives (complete 4 courses from the following): ACC 337, FIN 375, FIN 426, FIN 467, FIN 480, FIN 484, FIN 485, FIN 494, FIN 496, OMG 423

Global Supply Chain Management Concentration

4- Year Roadmap

| Course | Title | Hours |
|-----------------------|---|-------|
| First Year | | |
| Fall | | |
| GE Area A2 Written | Communication | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro | 3 |
| GE Area D2 Global a | and Historical Perspectives | 3 |
| GE Area C1 or C2 | | 3 |
| GE Area E Lifelong L | _earning and Self-Development | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area B1 Physica | l Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science | Laboratory | 1 |
| GE Area B4 Quantita | ative Reasoning | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| Additional GE in Are | ea C1 or C2 | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Cor | mmunication | 3 |
| GE Area B1 Physica | l Sciences OR B2 Life Sciences | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/C | ritical Thinking | 3 |
| ECO 210 | Economic Theory 1 A Micro | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area F Ethnic St | | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 or LAW 240 | Info Sys/Tech Fundamentals or Legal Environment of Business | 3 |
| | Hours | 15 |
| Third Year | Tiours | |
| Fall | | |
| | g (BUS 301 or BUS 302 or BUS 303) | 1 |
| | g (BUS 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| FIN 360 | Business Finance | 3 |
| OMG 220 | Introduction to Transportation Management | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MGT 310 | Management Theory | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| OMG 230 | Introduction to Supply Chain Management | 3 |
| OMG 322 | Operations Management | 3 |
| OMG 423 | Quantitative Analysis | 3 |
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| | ive Studies in Natural Sciences | 3 |
| GSCM Concentratio | | 3 |
| | | |

| | Hours | 15 |
|--------------------|---|----|
| GE Area D3 Integra | tive Studies in the Social Sciences | 3 |
| GE Area C3 Integra | tive Studies in the Humanities | 3 |
| GSCM Concentration | on Elective ¹ | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| BUS 445 | International Business | 3 |
| Spring | | |
| | Hours | 15 |
| | Management Cases | |
| OMG 430 | Enterprise Resource Planning and Supply Chain | 3 |
| OMG 428 | Purchasing Management | 3 |
| OMG 427 | Business Process Improvement | 3 |

GSCM Concentration Electives (complete two courses from the following): CIS 372, CIS 373, CIS 474, CIS 476

| Course | Title | Hours |
|--------------------------|---|-------|
| First Year | | |
| Fall | HIQ 001 PHQ 000 PHQ 000\ | 1 |
| | US 301 or BUS 302 or BUS 303) | 1 |
| • . | US 301 or BUS 302 or BUS 303) | · |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 220 | Introduction to Transportation Management | 3 |
| OMG 230 | Introduction to Supply Chain Management | 3 |
| OMG 321 | Business Statistics | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MGT 310 | Management Theory | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| OMG 322 | Operations Management | 3 |
| OMG 423 | Quantitative Analysis | 3 |
| FIN 360 | Business Finance | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| GE Area B5 Integrative S | Studies in Natural Sciences | 3 |
| GSCM Concentration El | ective ¹ | 3 |
| GSCM Concentration El | ective ¹ | 3 |
| OMG 427 | Business Process Improvement | 3 |
| OMG 428 | Purchasing Management | 3 |
| | Hours | 15 |
| Spring | | |
| BUS 445 | International Business | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| GE Area C3 Integrative S | Studies in the Humanities | 3 |
| GE Area D3 Integrative S | Studies in the Social Sciences | 3 |
| OMG 430 | Enterprise Resource Planning and Supply Chain | 3 |
| | Management Cases | |
| | Hours | 15 |
| | Total Hours | 62 |
| | | |

 $^{^1\,}$ GSCM Concentration Electives (complete two courses from the following): CIS 372, CIS 373, CIS 474, CIS 476

OMG 322

Information Systems Concentration4- Year Roadmap

| Course | - Title | Hours |
|---------------------------|---|-------|
| First Year | | |
| Fall | | |
| GE Area A2 Written Comm | nunication | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area D2 Global and Hi | storical Perspectives | 3 |
| GE Area C1 or C2 | | 3 |
| CIS 275 | Internet Literacy (satisfies GE Area E) | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area B1 Physical Scie | nces OR B2 Life Sciences | 3 |
| GE Area B3 Science Labo | ratory | 1 |
| GE Area B4 Quantitative F | Reasoning | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| Additional GE in Area C1 | or C2 | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Commun | ication | 3 |
| GE Area B1 Physical Scie | nces OR B2 Life Sciences | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Critical | Thinking | 3 |
| ECO 210 | Economic Theory 1A Micro | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area F Ethnic Studies | | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| | S 301 or BUS 302 or BUS 303) | 1 |
| • • | S 301 or BUS 302 or BUS 303) | 1 |
| FIN 360 | Business Finance | 3 |
| CIS 272 | Business Programming I | 3 |
| MGT 310 | Management Theory | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| CIS 372 | Systems Analysis and Design | 3 |
| OMG 321 | Business Statistics | 3 |
| CIS 373 | Database Systems | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| Information Systems Con | | 3 |
| - 44 | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| - | udies in Natural Sciences | 3 |
| BUS 445 | International Business | 3 |
| CIS 375 | Data Communications | 3 |
| OMG 322 | Operations Management | 3 |

Operations Management

| Information Syste | ems Concentration Elective ¹ | 3 |
|---|---|-----|
| | Hours | 15 |
| Spring | | |
| CIS 474 | Project Management Fundamentals | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| Information Systems Concentration Elective ¹ | | 3 |
| GE Area C3 Integr | rative Studies in the Humanities | 3 |
| GE Area D3 Integr | rative Studies in the Social Sciences | 3 |
| | Hours | 15 |
| | Total Hours | 123 |

Information Systems Concentration Electives (complete 3 courses from the following): CIS 371, CIS 378, CIS 471, CIS 476, CIS 477, CIS 478, CIS 480, CIS 482, CIS 488, CIS 496

| Course | Title | Hours |
|----------------------------|---|-------|
| First Year | | |
| Fall | | |
| 9. | 301 or BUS 302 or BUS 303) | 1 |
| • . | 301 or BUS 302 or BUS 303) | 1 |
| FIN 360 | Business Finance | 3 |
| MGT 310 | Management Theory | 3 |
| CIS 272 | Business Programming I | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| OMG 321 | Business Statistics | 3 |
| Information Systems Cond | centration Elective ¹ | 3 |
| CIS 275 | Internet Literacy | 3 |
| CIS 372 | Systems Analysis and Design | 3 |
| CIS 373 | Database Systems | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| | Hours | 18 |
| Second Year | | |
| Fall | | |
| OMG 322 | Operations Management | 3 |
| GE Area B5 Integrative Stu | dies in Natural Sciences | 3 |
| BUS 445 | International Business | 3 |
| CIS 375 | Data Communications | 3 |
| Information Systems Elec | tive ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| CIS 474 | Project Management Fundamentals | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| Information Systems Elec | tive ¹ | 3 |
| GE Area C3 Integrative Stu | dies in the Humanities | 3 |
| GE Area D3 Integrative Stu | idies in the Social Sciences | 3 |
| | Hours | 15 |
| | Total Hours | 65 |

Information Systems Concentration Electives (complete 3 courses from the following): CIS 371, CIS 378, CIS 471, CIS 476, CIS 477, CIS 478, CIS 480, CIS 482, CIS 488, CIS 496

Information Systems Security Concentration

4- Year Roadmap

| Course | - Title | Hours |
|---------------------------|---|-------|
| First Year | | |
| Fall | | |
| GE Area A2 Written Comn | nunication | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| or ECO 211 | or Economic Theory 1B Macro | |
| GE Area D2 Global and Hi | storical Perspectives | 3 |
| GE Area C1 or C2 | | 3 |
| CIS 275 | Internet Literacy | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area B1 Physical Scie | nces OR B2 Life Sciences | 3 |
| GE Area B3 Science Labo | | 1 |
| GE Area B4 Quantitative F | | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | ŭ |
| GE Area C1 or C2 | - | 3 |
| Additional GE in Area C1 | or C2 | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Commun | ication | 3 |
| GE Area B1 Physical Scie | | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 | American Institutions | 3 |
| HIS 101 | History Of United States | 3 |
| 1113 101 | | 15 |
| O | Hours | 15 |
| Spring | Thinkin | |
| GE Area A3 Logic/Critical | | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro or Economic Theory 1B Macro | 3 |
| GE Area F Ethnic Studies | or Economic Mesty 12 Macro | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | J |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| | S 301 or BUS 302 or BUS 303) | 1 |
| | S 301 or BUS 302 or BUS 303) | 1 |
| FIN 360 | Business Finance | 3 |
| CIS 272 | Business Programming I | 3 |
| MGT 310 | Management Theory | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| LING 330 | Hours | 17 |
| Carina | nouis | 17 |
| Spring | Custome Analysis and Design | 2 |
| CIS 372 | Systems Analysis and Design | 3 |
| CIS 373 | Database Systems | 3 |
| OMG 321 | Business Statistics | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| CIS 378 | Info Security Theories & Pract | 3 |
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| OMG 322 | Operations Management | 3 |
| GE Area B5 Integrative St | udies in Natural Sciences | 3 |

| CIS 375 | Data Communications | 3 |
|---|--|-----|
| BUS 445 | International Business | 3 |
| IS Security Concentration Elective ¹ | | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| CIS 478 | Firewall and Computer Network Security | 3 |
| IS Security Concentration Elective ¹ | | 3 |
| GE Area C3 Integrative Studies in the Humanities | | 3 |
| GE Area D3 Integrative Studies in the Social Sciences | | 3 |
| | Hours | 15 |
| | Total Hours | 123 |
| | | |

 $^{^1\,}$ IS Security Concentration Electives (must complete 2 courses from the following): CIS 482, CIS 488, CIS 496

| Course | Title | Hours | |
|---|---|-------|--|
| First Year | | | |
| Fall | | | |
| BUS UD Core Writing (BUS 301 or BUS 302 or BUS 303) | | | |
| BUS UD Core Writing (BUS 301 or BUS 302 or BUS 303) | | | |
| CIS 272 | Business Programming I | 3 | |
| CIS 275 | Internet Literacy | 3 | |
| MGT 310 | Management Theory | 3 | |
| CIS 370 | Info Sys Theory and Practice | 3 | |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 | |
| | Hours | 17 | |
| Spring | | | |
| CIS 372 | Systems Analysis and Design | 3 | |
| OMG 321 | Business Statistics | 3 | |
| IS Security Concentration E | Elective ¹ | 3 | |
| CIS 373 | Database Systems | 3 | |
| MKT 350 | Principles Of Marketing | 3 | |
| FIN 360 | Business Finance | 3 | |
| | Hours | 18 | |
| Second Year | | | |
| Fall | | | |
| OMG 322 | Operations Management | 3 | |
| GE Area B5 Integrative Stud | dies in Natural Sciences | 3 | |
| BUS 445 | International Business | 3 | |
| CIS 375 | Data Communications | 3 | |
| IS Security Concentration E | Elective ¹ | 3 | |
| | Hours | 15 | |
| Spring | | | |
| MGT 490 | Strategic Management Seminar | 3 | |
| CIS 378 | Info Security Theories & Pract | 3 | |
| CIS 478 | Firewall and Computer Network Security | 3 | |
| GE Area C3 Integrative Stud | dies in the Humanities | 3 | |
| GE Area D3 Integrative Stu | dies in the Social Sciences | 3 | |
| | Hours | 15 | |
| | Total Hours | 65 | |

¹ IS Security Concentration Electives (must complete 2 courses from the following): CIS 482, CIS 488, CIS 496

International Business Concentration 4- Year Roadmap

| Course | Title | Hours |
|---|---|-------|
| First Year | | |
| Fall | | |
| GE Area A2 Written Comm | | 3 |
| ECO 210 or ECO 211 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| | or Economic Theory 1B Macro | 2 |
| GE Area D2 Global and His GE Area C1 or C2 | Storical Perspectives | 3 |
| GE Area E Lifelong Learnin | og and Self-Development | 3 |
| OL / Wed E Eliciong Eculini | Hours | 15 |
| Spring | riodis | 13 |
| GE Area B1 Physical Scier | nces OR B2 Life Sciences | 3 |
| GE Area B3 Science Labor | | 1 |
| GE Area B4 Quantitative R | easoning | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| GE Area C1 or C2 | | 3 |
| Additional GE in Area C1 o | or C2 | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| GE Area A1 Oral Communi | | 3 |
| GE Area B1 Physical Scien | | 3 |
| ACC 230 | Financial Accounting | 3 |
| POL 101 HIS 101 | American Institutions | 3 |
| 1113 101 | History Of United States Hours | 15 |
| Spring | nouis | 15 |
| GE Area A3 Logic/Critical | Thinking | 3 |
| ECO 210 | Economic Theory 1A Micro | 3 |
| or ECO 211 | or Economic Theory 1B Macro | · · |
| GE Area F Ethnic Studies | | 3 |
| ACC 231 | Managerial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| or LAW 240 | or Legal Environment of Business | |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| | 3 301 or BUS 302 or BUS 303) | 1 |
| GE Area C3 Integrative Stu | 3 301 or BUS 302 or BUS 303) | 1 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| MGT 310 | Management Theory | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 14 |
| Spring | | |
| FIN 360 | Business Finance | 3 |
| OMG 321 | Business Statistics | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| MGT 418 | International Management | 3 |
| GE Area B5 Integrative Stu | udies in Natural Sciences | 3 |
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| OMG 322 | Operations Management | 3 |
| _ | udies in the Social Sciences | 3 |
| International Business Co | ncentration Elective ¹ | 3 |
| ACC 339 | Acctg & Ctrl Multnl Comp | 3 |
| | | |

| MKT 358 | International Marketing | 3 |
|--|--|-----|
| | Hours | 15 |
| Spring | | |
| International Bus | siness Concentration Elective ¹ | 3 |
| FIN 488 | Multinatl Financial Trans | 3 |
| BUS 445 | International Business | 3 |
| International Business Concentration Elective ¹ | | 3 |
| MGT 490 | | 3 |
| | Hours | 15 |
| | Total Hours | 120 |

International Business Concentration Elective (complete 3 courses from the following): ECO 340, ECO 341, POL 335, POL 336

2-Year Roadmap (transfer students)

| First Year Fall | 3 |
|--|----|
| Fall | 3 |
| | 3 |
| BUS UD Core Writing (BUS 301 or BUS 302 or BUS 303) | |
| BUS UD Core Writing (BUS 301 or BUS 302 or BUS 303) | 3 |
| GE Area C3 UD Humanities | 3 |
| CIS 370 Info Sys Theory and Practice | 3 |
| MGT 310 Management Theory | 3 |
| ENG 350 Advanced Composition (GWAR satisfying course) | 3 |
| Hours | 18 |
| Spring | |
| FIN 360 Business Finance | 3 |
| OMG 321 Business Statistics | 3 |
| MKT 350 Principles Of Marketing | 3 |
| MGT 418 International Management | 3 |
| GE Area B5 Integrative Studies in Natural Sciences | 3 |
| Hours | 15 |
| Second Year | |
| Fall | |
| OMG 322 Operations Management | 3 |
| GE Area D3 Integrative Studies in the Social Sciences | 3 |
| International Business Concentration Elective ¹ | 3 |
| ACC 339 Acctg & Ctrl Multnl Comp | 3 |
| MKT 358 International Marketing | 3 |
| Hours | 15 |
| Spring | |
| International Business Concentration Elective ¹ | 3 |
| FIN 488 Multinatl Financial Trans | 3 |
| BUS 445 International Business | 3 |
| International Business Concentration Elective | 3 |
| MGT 490 Strategic Management Seminar | 3 |
| Hours | 15 |
| Total Hours | 63 |

International Business Concentration Elective (complete 3 courses from the following): ECO 340, ECO 341, POL 335, POL 336

Management and Human Resources Concentration: Management Track

| | • | |
|-----------------------|----------|-------|
| Course | Title | Hours |
| First Year | | |
| Fall | | |
| GE Area A1 Oral Commu | nication | 3 |

| GE Area A2 Writte | | 3 |
|--|---|----|
| GE Area B1 Physical Sciences OR B2 Life Sciences GE Area C1 Arts Courses | | |
| | | 3 |
| GL Alea DZ Global | l and Historical Perspectives Hours | 15 |
| Spring | riouis | 13 |
| GE Area A3 Logic/ | Critical Thinking | 3 |
| | cal Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science | | 1 |
| GE Area B4 Quanti | , | 3 |
| GE Area C2 Letters | - | 3 |
| | g Learning and Self-Development | 3 |
| | Hours | 16 |
| Second Year | 110410 | |
| Fall | | |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| HIS 101 | History Of United States | 3 |
| Additional GE in A | | 3 |
| , idailional OE III / i | Hours | 15 |
| Spring | Tiouis | 13 |
| GE Area F Ethnic S | Studies | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| FC0 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| LAW 240 | Hours | 15 |
| - | ative Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| | ing (BUS 301 or BUS 302 or BUS 303) | 1 |
| | ing (BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| • | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| HRM 313 | Human Resources Management Business Finance | 3 |
| FIN 360 | | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| MGT 416 | Leadership | 3 |
| MGT 312 | Organizational Behavior | 3 |
| MGT 412 | Small Business Management | 3 |
| MGT 418 | International Management | 3 |
| Management Trac | | 3 |
| Spring | Hours | 15 |
| Spring | Stratagia Managament Caminas | • |
| MGT 490 Management Trac | Strategic Management Seminar | 3 |
| Management Trac | | 3 |
| - | | 3 |
| GE Area C3 Integra | ative Studies in the Humanities | 3 |

| GE Area B5 Integrative Studies in Natural Sciences | |
|--|-----|
| Hours | 15 |
| Total Hours | 123 |

Management Track Electives (complete 3 additional courses from the following list): ECO 330, HRM 316, HRM 318, HRM 321, HRM 425, LAW 342, LBR 411, LBR 412, MGT 330, MGT 430, MGT 491, MGT 494, MGT 495, MGT 496, PSY 342, PSY 372, PUB 314, PUB 315, SEH 310, SEH 330, SEH 448

2- Year Roadmap

| Course | Title | Hours |
|---|---|---------------------------------------|
| First Year | | |
| Fall | | |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| GE Area D3 Integrative Stu | idies in the Social Sciences | 3 |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (BUS | 301 or BUS 302 or BUS 303) | 1 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| HRM 313 | Human Resources Management | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| | | |
| | Hours | 15 |
| Second Year | Hours | 15 |
| Second Year Fall | Hours | 15 |
| | Leadership | 15 |
| Fall | | |
| Fall MGT 416 | Leadership | 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 | Leadership Organizational Behavior Small Business Management International Management | 3 |
| Fall MGT 416 MGT 312 MGT 412 | Leadership Organizational Behavior Small Business Management International Management | 3 3 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 | Leadership Organizational Behavior Small Business Management International Management | 3 3 3 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 | Leadership Organizational Behavior Small Business Management International Management re ¹ | 3 3 3 3 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Electiv | Leadership Organizational Behavior Small Business Management International Management re ¹ | 3 3 3 3 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Electiv | Leadership Organizational Behavior Small Business Management International Management /re 1 Hours Strategic Management Seminar | 3 3 3 3 3 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Electiv Spring MGT 490 | Leadership Organizational Behavior Small Business Management International Management /re 1 Hours Strategic Management Seminar /re 1 | 3 3 3 3 3 15 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Electiv Spring MGT 490 Management Track Electiv | Leadership Organizational Behavior Small Business Management International Management /e 1 Hours Strategic Management Seminar /e 1 | 3 3 3 3 15 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Election Spring MGT 490 Management Track Election Management Track Election | Leadership Organizational Behavior Small Business Management International Management ye 1 Hours Strategic Management Seminar ye 1 dies in Natural Sciences | 3 3 3 3 15 |
| Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Election Spring MGT 490 Management Track Election Management Track Election Management Track Election | Leadership Organizational Behavior Small Business Management International Management ye 1 Hours Strategic Management Seminar ye 1 dies in Natural Sciences | 3 3 3 3 15 3 3 3 |

Management Track Electives (complete 3 additional courses from the following list): ECO 330, HRM 316, HRM 318, HRM 321, HRM 425, LAW 342, LBR 411, LBR 412, MGT 330, MGT 430, MGT 491, MGT 494, MGT 495, MGT 496, PSY 342, PSY 372, PUB 314, PUB 315, SEH 310, SEH 330, SEH 448

Management and Human Resources Concentration: Human Resources Track

| | - | | |
|--------------------------|--------|---|-------|
| Course | Title | н | lours |
| First Year | | | |
| Fall | | | |
| GE Area A1 Oral Communic | cation | | 3 |

| GE Area A2 Writter | | |
|---|--|---|
| OL / II CU / IZ WITH | n Communication | 3 |
| GE Area B1 Physic | al Sciences OR B2 Life Sciences | 3 |
| GE Area C1 Arts Co | purses | 3 |
| GE Area D2 Global | and Historical Perspectives | 3 |
| | Hours | 15 |
| Spring | 0.55 | |
| GE Area A3 Logic/ | | 3 |
| , | al Sciences OR B2 Life Sciences | 1 |
| GE Area B3 Scienc GE Area B4 Quantit | | 3 |
| GE Area C2 Letters | * | 3 |
| | Learning and Self-Development | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| HIS 101 | History Of United States | 3 |
| Additional GE in Ar | ea C1 or C2 | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area F Ethnic S | tudies | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| - | ntive Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | _ |
| MGT 310 | . 7 | 3 |
| | Management Theory | |
| BUS UD Core Writin | Management Theory ng (BUS 301 or BUS 302 or BUS 303) | 3 |
| | | 3 |
| | ng (BUS 301 or BUS 302 or BUS 303) | 3 1 1 |
| BUS UD Core Writin ENG 350 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) | 3 1 1 3 |
| BUS UD Core Writin ENG 350 Spring | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours | 3 1 1 3 17 |
| BUS UD Core Writin ENG 350 Spring MKT 350 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing | 3 1 1 3 17 |
| BUS UD Core Writing ENG 350 Spring MKT 350 FIN 360 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance | 3 1 1 3 17 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business | 3 1 1 3 17 3 3 |
| BUS UD Core Writing ENG 350 Spring MKT 350 FIN 360 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management | 3 1 1 3 17 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business | 3 1 1 3 17 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior | 3 1 1 3 17 3 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior | 3 1 1 3 17 3 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours | 3 1 1 3 3 3 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ | 3 1 1 3 3 3 3 3 3 1 5 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ | 3 17 3 3 3 3 3 18 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources Human Resources | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ | 3 17 3 3 3 3 3 15 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources Human Resources HRM 313 HRM 321 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ Human Resources Management | 3 17 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources Human Resources HRM 313 HRM 321 GE Area B5 Integra | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ Human Resources Management Compensation and Benefits | 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources Human Resources HRM 313 HRM 321 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ Human Resources Management Compensation and Benefits stive Studies in Natural Sciences | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources HRM 313 HRM 321 GE Area B5 Integra | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ Human Resources Management Compensation and Benefits stive Studies in Natural Sciences Hours Strategic Management Seminar | 3 3 1 1 3 17 3 3 3 3 3 3 15 |
| BUS UD Core Writin ENG 350 Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312 Fourth Year Fall Human Resources HRM 313 HRM 321 GE Area B5 Integra Spring MGT 490 | ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours Track Elective ¹ Track Elective ¹ Human Resources Management Compensation and Benefits stive Studies in Natural Sciences Hours Strategic Management Seminar Seminar in Strategic HRM | 3 17 3 3 3 3 3 15 |

| GE Area C3 Integrative Studies in the Humanities | |
|--|-----|
| Hours | 15 |
| Total Hours | 123 |

Human Resources Track Electives (must complete 4 courses from the following): HRM 316, HRM 318, LAW 342, MGT 416, MGT 418, MGT 494, MGT 495, MGT 496

2-Year Roadmap (transfer students)

| Course | Title | Hours |
|------------------------|---|-------|
| First Year | | |
| Fall | | |
| GE Area D3 Integration | ve Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| MGT 312 | Organizational Behavior | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| Human Resources T | rack Elective ¹ | 3 |
| Human Resources T | rack Elective ¹ | 3 |
| HRM 313 | Human Resources Management | 3 |
| HRM 321 | Compensation and Benefits | 3 |
| GE Area B5 Integration | ve Studies in Natural Sciences | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| HRM 425 | Seminar in Strategic HRM | 3 |
| Human Resources T | rack Elective ¹ | 3 |
| Human Resources T | rack Elective ¹ | 3 |
| GE Area C3 Integration | ve Studies in the Humanities | 3 |
| | Hours | 15 |
| | Total Hours | 62 |
| | | |

Human Resources Track Electives (must complete 4 courses from the following): HRM 316, HRM 318, LAW 342, MGT 416, MGT 418, MGT 494, MGT 495, MGT 496

Marketing Concentration-Marketing Management Emphasis

| Course | Title | Hours |
|-------------------|---------------------------------|-------|
| First Year | | |
| Fall | | |
| GE Area A1 Oral C | ommunication | 3 |
| GE Area A2 Writte | n Communication | 3 |
| GE Area B1 Physic | al Sciences OR B2 Life Sciences | 3 |
| GE Area C1 Arts C | ourses | 3 |

| GE Area D2 Global | and Historical Perspectives | 3 |
|----------------------|---|-----|
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/0 | Critical Thinking | 3 |
| GE Area B1 Physica | al Sciences OR B2 Life Sciences | 3 |
| GE Area B3 Science | e Laboratory | 1 |
| GE Area B4 Quantit | ative Reasoning | 3 |
| GE Area C2 Letters | Course | 3 |
| GE Area E Lifelong | Learning and Self-Development | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| Additional GE in Are | ea C1 or C2 | 3 |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| HIS 101 | | 3 |
| nis iui | History Of United States | |
| O | Hours | 15 |
| Spring | tudio | |
| GE Area F Ethnic St | | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| GE Area D3 Integra | tive Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| BUS UD Core Writin | ng (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writin | ng (BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| MKT 355 | Consumer Behavior | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| OIVIG 322 | | |
| Farmel Varia | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 358 | International Marketing | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| Marketing Manage | ment Elective ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| Marketing Manage | ment Elective ¹ | 3 |
| Marketing Manage | | 3 |
| | tive Studies in the Humanities | 3 |
| | tive Studies in Natural Sciences | 3 |
| | Hours | 15 |
| | | |
| | Total Hours | 123 |

Marketing Management Emphasis Elective (Complete 3 courses from the following): MGT 330, MKT 351, MKT 353, MKT 450, MKT 451, MKT 452, MKT 495

2-Year Roadmap (transfer students)

| | map (transfer stadents) | |
|-----------------------|---|-------|
| Course | Title | Hours |
| First Year | | |
| Fall | | |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | (BUS 301 or BUS 302 or BUS 303) | 1 |
| GE Area B5 Integrativ | e Studies in Natural Sciences | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| MKT 355 | Consumer Behavior | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 358 | International Marketing | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| Marketing Manageme | ent Elective ¹ | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| Marketing Manageme | ent Elective ¹ | 3 |
| Marketing Manageme | ent Elective ¹ | 3 |
| GE Area D3 Integrativ | re Studies in the Social Sciences | 3 |
| GE Area C3 Integrativ | e Studies in the Humanities | 3 |
| | Hours | 15 |
| | Total Hours | 62 |
| | | |

Marketing Management Emphasis Elective (Complete 3 courses from the following): MGT 330, MKT 351, MKT 353, MKT 450, MKT 451, MKT 452, MKT 495

Marketing Concentration-Advertising Emphasis

4- Year Roadmap

| Course | Title | Hours |
|------------------|------------------------------------|-------|
| First Year | | |
| Fall | | |
| GE Area A1 Oral | Communication | 3 |
| GE Area A2 Writt | ten Communication | 3 |
| GE Area B1 Phys | sical Sciences OR B2 Life Sciences | 3 |
| GE Area C1 Arts | Courses | 3 |
| GE Area D2 Glob | oal and Historical Perspectives | 3 |
| | Hours | 15 |
| Spring | | |

Spring

GE Area A3 Logic/Critical Thinking

| GE Area B1 Physical S | Sciences OR B2 Life Sciences | 3 |
|------------------------|---|----|
| GE Area B3 Science L | aboratory | 1 |
| GE Area B4 Quantitati | ve Reasoning | 3 |
| GE Area C2 Letters Co | urse | 3 |
| GE Area E Lifelong Lea | arning and Self-Development | 3 |
| | Hours | 16 |
| Second Year | | |
| Fall | | |
| Additional GE in Area | C1 or C2 | 3 |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| HIS 101 | History Of United States | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area F Ethnic Stud | lies | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| GE Area B5 Integrative | e Studies in Natural Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| BUS UD Core Writing (| (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (| (BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| COM 344 | Advertising Media Analysis | 3 |
| | Hours | 15 |
| Fourth Year | | |
| Fall | | |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 355 | Consumer Behavior | 3 |
| Advertising Track Elec | etive ¹ | 3 |
| | e Studies in the Social Sciences | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| Advertising Track Elec | | 3 |
| Advertising Track Elec | | 3 |
| | e Studies in the Humanities | 3 |
| | | 15 |
| | Hours | 13 |

Advertising Emphasis Electives (complete 3 courses from the following): COM 342, COM 365, MKT 450, MKT 452, MKT 495

2-Year Roadmap (transfer students)

| 2-Year Road | amap (transfer students) | |
|----------------------|---|-------|
| Course First Year | Title | Hours |
| Fall | | |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| GE Area B5 Integrati | ive Studies in Natural Sciences | 3 |
| BUS UD Core Writing | g (BUS 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing | g (BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| | Hours | 17 |
| Spring | | |
| MKT 350 | Principles Of Marketing | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| COM 344 | Advertising Media Analysis | 3 |
| | Hours | 15 |
| Second Year | | |
| Fall | | |
| MKT 352 | Advertising and Promotion MGT. | 3 |
| MKT 454 | Marketing Research | 3 |
| MKT 355 | Consumer Behavior | 3 |
| Advertising Emphas | is Elective ¹ | 3 |
| GE Area D3 Integrati | ive Studies in the Social Sciences | 3 |
| | Hours | 15 |
| Spring | | |
| MGT 490 | Strategic Management Seminar | 3 |
| MKT 459 | Sem In Marketing Mgmt | 3 |
| Advertising Emphas | is Elective ¹ | 3 |
| Advertising Emphas | is Elective ¹ | 3 |
| GE Area C3 Integrati | ive Studies in the Humanities | 3 |
| | Hours | 15 |
| | Total Hours | 62 |

Advertising Emphasis Electives (complete 3 courses from the following): COM 342, COM 365, MKT 450, MKT 452, MKT 495

Sports, Entertainment, and Hospitality Concentration

| Course | Title | Hours |
|----------------------------|-------------------------|-------|
| First Year | | |
| Fall | | |
| GE Area A1 Oral Communi | cation | 3 |
| GE Area A2 Written Comm | unication | 3 |
| GE Area B1 Physical Scien | ces OR B2 Life Sciences | 3 |
| GE Area C1 Arts Courses | | 3 |
| GE Area D2 Global and His | torical Perspectives | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area A3 Logic/Critical | Γhinking | 3 |
| GE Area B1 Physical Scien | ces OR B2 Life Sciences | 3 |
| GE Area B3 Science Labora | atory | 1 |
| GE Area B4 Quantitative Re | easoning | 3 |
| GE Area C2 Letters Course | | 3 |
| GE Area E Lifelong Learnin | g and Self-Development | 3 |
| | Hours | 16 |

| Second Year | | |
|--------------------------------|---|----|
| Fall | | |
| ACC 230 | Financial Accounting | 3 |
| CIS 270 | Info Sys/Tech Fundamentals | 3 |
| ECO 210 | Economic Theory 1A Micro (satisfies GE area D1) | 3 |
| HIS 101 | History Of United States | 3 |
| Additional GE in Area | C1 or C2 | 3 |
| | Hours | 15 |
| Spring | | |
| GE Area F Ethnic Stud | ies | 3 |
| POL 101 | American Institutions | 3 |
| ACC 231 | Managerial Accounting | 3 |
| ECO 211 | Economic Theory 1B Macro | 3 |
| LAW 240 | Legal Environment of Business | 3 |
| | Hours | 15 |
| Third Year | | |
| Fall | | |
| | Studies in the Social Sciences | 3 |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| | BUS 301 or BUS 302 or BUS 303) | 1 |
| | BUS 301 or BUS 302 or BUS 303) | 1 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| 2.10 000 | Hours | 17 |
| Spring | Tiouis | ., |
| MKT 350 | Principles Of Marketing | 3 |
| SEH 310 | Sports Enter & Hospitality MGT | 3 |
| FIN 360 | Business Finance | 3 |
| BUS 445 | International Business | 3 |
| OMG 322 | Operations Management | 3 |
| OIVIG 322 | Hours | 15 |
| Fourth Year | Hours | 15 |
| Fall | | |
| MKT 452 | Charle 9 Entantainment Milet | 2 |
| SEH 348 | Sports & Entertainment Mkt. | 3 |
| SEH 348 SEH 448 | Principles of Travel & Tourism Hotel and Resort Management | 3 |
| SEH 448 SEH Management Elec | | |
| | 1 | 3 |
| SEH Management Elec | | 3 |
| Spring | Hours | 15 |
| MGT 490 | Strategic Management Seminar | 3 |
| SEH Management Elec | ctive 1 | 3 |
| SEH Management Elec | _ | 3 |
| GE Area C3 Integrative | Studies in the Humanities | 3 |
| | Studies in Natural Sciences | 3 |
| GE Area B5 Integrative | | |
| GE Area B5 Integrative | Hours | 15 |

| Course | Title | Hours |
|---------------------------|---|-------|
| First Year | | |
| Fall | | |
| CIS 370 | Info Sys Theory and Practice | 3 |
| OMG 321 | Business Statistics | 3 |
| MGT 310 | Management Theory | 3 |
| GE Area B5 Integrative St | udies in Natural Sciences | 3 |
| ENG 350 | Advanced Composition (GWAR satisfying course) | 3 |
| BUS UD Core Writing (BU | S 301 or BUS 302 or BUS 303) | 1 |
| BUS UD Core Writing (BU | S 301 or BUS 302 or BUS 303) | 1 |
| | Hours | 17 |

| | Total Hours | 62 |
|---|--------------------------------|----|
| | Hours | 15 |
| GE Area C3 Integrative Studies in the Humanities | | 3 |
| GE Area D3 Integrative Studies in the Social Sciences | | 3 |
| SEH Management Elective ¹ | | 3 |
| SEH Management Elective ¹ | | 3 |
| MGT 490 | Strategic Management Seminar | 3 |
| Spring | | |
| | Hours | 15 |
| SEH Management El | lective ¹ | 3 |
| SEH Management Elective ¹ | | 3 |
| SEH 448 | Hotel and Resort Management | 3 |
| SEH 348 | Principles of Travel & Tourism | 3 |
| MKT 452 | Sports & Entertainment Mkt. | 3 |
| Fall | | |
| Second Year | | |
| | Hours | 15 |
| OMG 322 | Operations Management | 3 |
| BUS 445 | International Business | 3 |
| FIN 360 | Business Finance | 3 |
| SEH 310 | Sports Enter & Hospitality MGT | 3 |
| MKT 350 | Principles Of Marketing | 3 |
| Spring | | |