# BUSINESS ADMINISTRATION, BACHELOR OF SCIENCE

# Requirements

#### **Total Course Requirements for the Bachelor's Degree**

See the "Requirements for the Bachelor's Degree (https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

#### **Elective Requirements**

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

#### **General Education Requirements (49 units)**

See the "General Education (https://catalog.csudh.edu/general-education/)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

#### **Graduation Writing Assessment Requirement**

See the "Graduation Writing Assessment Requirement (https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/gwar-certifying-courses/)" in the University Catalog.

#### **Minor Requirements**

Single field major, no minor required.

#### **Major Requirements (65-71 units)**

Students must select a concentration. The following courses, or their approved transfer equivalents, are required of all candidates for this degree.

Because most Business Administration course work completed over ten years ago is outdated, students must consult with an advisor in the Student Advisement and Service Center to ascertain whether courses taken ten or more years ago will need to be repeated. The Associate Dean in the College of Business Administration and Public Policy may waive the requirement to repeat outdated course work if there is evidence that student knowledge is current. Such evidence may consist of recent successful completion of more advanced course work in the specific discipline or satisfactory completion of designated national examinations.

#### **Admission Requirements**

Admission to the Business Administration major requires completion of all lower division Business Administration core courses with minimum grades of "C". All new majors are classified as "pre-business majors" until the requirements are met. Upper division advanced and concentration courses are available only to "Business Administration" majors. Students should consult with an advisor in the Business Advisement Center for more information.

#### **Prerequisites and Residency Unit Requirements**

All business majors are required to complete at least 36 units of the major in residence, including at least 12 of these units in the concentration and three units from MGT 490 Strategic Management Seminar.

#### **Business Curriculum (44 units)**

Students must complete all lower division core courses and satisfy the University's lower division English composition requirements (ENG 109 Freshman Composition I: Stretch 2, ENG 110 Freshman Composition Accelerated, or ENG 112 Freshman Composition Supported ) and the General Education mathematics requirement prior to enrolling in upper division business courses. Students who do not successfully complete the lower division prerequisites will not be permitted to enroll in upper division courses.

Code	Title	Hours
Lower Division F	Required Core Courses <sup>1</sup>	
ACC 230	Financial Accounting	3
ACC 231	Managerial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro	3
ECO 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
<b>Upper Division C</b>	Core Courses	
Select two cours	ses from the following: <sup>2</sup>	2
BUS 301	<b>Employment Communications</b>	
BUS 302	Written Communications	
BUS 303	Oral Communication <sup>2</sup>	
CIS 370	Info Sys Theory and Practice	3
FIN 360	Business Finance	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
OMG 321	Business Statistics <sup>3</sup>	3
<b>Upper Division A</b>	dvanced Core Courses	
BUS 445	International Business	3
MGT 490	Strategic Management Seminar <sup>4</sup>	3
OMG 322	Operations Management	3
Total Hours		44

- Note: All lower division courses required for the Business Administration major must be completed with a grade of "C" or better.
- At least two of the following courses: BUS 301 Employment Communications, BUS 302 Written Communications, or BUS 303 Oral Communication must be taken during or prior to the semester when the student first registers for any other Business Administration upper division course.
- 3 Students in Business Administration should take a basic statistics course as the General Education Quantitative Reasoning requirement, otherwise OMG 221 Introduction to Business Statistics will need to be taken as a prerequisite to OMG 321 Business Statistics.
- Note: MGT 490 Strategic Management Seminar is a capstone course and should be taken during the last semester before graduation with 400-level core courses and concentration courses (or General Education courses). Students must meet the specific course prerequisites for MGT 490 Strategic Management Seminar.

#### **Concentrations**

Each Business Administration major must select one of the concentrations listed below:

Accounting Conc	entration (24 units)	
Code	Title	Hours
Required Course	s	
Complete require	ed concentration courses	
ACC 330	Intermediate Accounting I	3
ACC 331	Intermediate Accounting II	3
ACC 333	Income Taxation I	3
ACC 337	Cost Accounting	3
ACC 336	Intro To Internal Audit	3
or ACC 435	Auditing	
Electives		
Select an additio courses:	nal 9 units from the following upper division	9
ACC 336	Intro To Internal Audit	
ACC 339	Acctg & Ctrl Multnl Comp	
ACC 340	Accounting Information Systems	
ACC 430	Advanced Accounting	
ACC 431	Govt & Nonprofit Acctg	
ACC 433	Income Taxation II	
ACC 435	Auditing	
LAW 340	Law Of Bus Organizations	
Total Hours		24

**Note**: Students should consider professional certification exams (CPA, CMA, CIA, CFM) after completing additional preparation and extensive review.

<b>Business Ana</b>	lytics	Concentration (	(27 unit	s)
---------------------	--------	-----------------	----------	----

Code	Title	Hours
Required Courses	s	
Complete require	d concentration courses	
CIS 272	Business Programming I <sup>1</sup>	3
CIS 372	Systems Analysis and Design	3
CIS 373	Database Systems	3
Select two of the	following courses:	6
CIS 380	Introduction to Programming for Data Analysis	
CIS 480	Data Mining and Business Intelligence	
OMG 423	Quantitative Analysis	
Electives		
Select four election tracks:	ve concentration courses from one of the followin	ig 12
Cyber Security Tr	ack:	
One of the con	centration courses that hasn't been taken	
CIS 275	Internet Literacy	
CIS 375	Data Communications	
CIS 378	Info Security Theories & Pract	
CIS 478	Firewall and Computer Network Security	
CIS 482	Databases & Web Security	
CIS 488	Mgt of Information Security	
CIS 496	Internship In CIS	
Information & De	cisions Systems Track:	
One of the core	e concentration courses that hasn't been taken	
CIS 371	Business Programming II	
CIS 375	Data Communications	

Total Hours		27
CIS 496	Internship In CIS	
CIS 477	Adv Data Communications	
CIS 476	Adv Concepts Bus Systems	
CIS 474	Project Management Fundamentals	
CIS 471	Adv Network Based Applications	
CIS 378	Info Security Theories & Pract	

CIS 272 Business Programming I is replaceable with CIS 371 Business Programming II for students with some prior programming knowledge.

#### **Entrepreneurship Concentration (24 units)**

Code	Title	Hours
ACC 385	Entrepreneurial Accounting	3
FIN 485	Entrepreneurial Finance	3
LAW 340	Law Of Bus Organizations	3
MGT 330	New Venture Entrepreneurship	3
MKT 352	Advertising and Promotion MGT.	3
Select three cours	ses from the following:	9
HRM 313	Human Resources Management	
MGT 412	Small Business Management	
MGT 416	Leadership	
MGT 491	Bus Consulting Practicum	
MKT 450	Internet Marketing	
MKT 454	Marketing Research	
Total Hours		24

#### Finance Concentration (24 units)

Code	Title	Hours
FIN 382	Financial Analysis	3
FIN 468	Seminar in Investment Analysis	3
FIN 481	Financial Inst & Mgmt	3
FIN 488	Multinatl Financial Trans	3
Select four cours	es from the following:	12
ACC 337	Cost Accounting	
FIN 375	Personal Financial Planning	
FIN 426	Portfolio Management	
FIN 467	Real Estate Finance and Investment	
FIN 480	Economics Of The Firm	
FIN 484	Financial Forecasting & Modeling	
FIN 485	Entrepreneurial Finance	
FIN 494	Independent Study in Finance	
FIN 496	Internship in Finance	
OMG 423	Quantitative Analysis	
Total Hours		24

#### **General Business Concentration (21 units)**

Code	Title	Hours
MGT 312	Organizational Behavior	3
MGT 412	Small Business Management	3
Select five course	es from the following:	15
ACC 333	Income Taxation I	
ACC 337	Cost Accounting	
ACC 433	Income Taxation II	

CIS 275	Internet Literacy	
CIS 372	Systems Analysis and Design	
FIN 468	Seminar in Investment Analysis	
FIN 484	Financial Forecasting & Modeling	
HRM 313	Human Resources Management	
HRM 318	Training and Development	
LAW 340	Law Of Bus Organizations	
MKT 355	Consumer Behavior	
MKT 454	Marketing Research	
OMG 430	Enterprise Resource Planning and Supply Chain	
	Management Cases	
Total Hours		21
Global Supply Cha	ain Management Concentration (24 units) Title	Hours
OMG 220	Introduction to Transportation Management	3
OMG 230	Introduction to Supply Chain Management	3
OMG 423	Quantitative Analysis	3
OMG 427	Business Process Improvement	3
OMG 428	Purchasing Management	3
OMG 430	Enterprise Resource Planning and Supply Chain	3
	Management Cases	
Select two cours	es from the following:	6
CIS 372	Systems Analysis and Design	
CIS 373	Database Systems	
CIS 474	Project Management Fundamentals	
CIS 476	Adv Concepts Bus Systems	
Total Hours		24
l	(07	
mormation Syste Code	ems Concentration (27 units) Title	Hours
CIS 272	Business Programming I	3
CIS 275	Internet Literacy	3
CIS 372	Systems Analysis and Design	3
CIS 373	Database Systems	3
CIS 375	Data Communications	3
CIS 474	Project Management Fundamentals	3
Select three cour	rses from the following:	g
CIS 371	Business Programming II	
CIS 378	Info Security Theories & Pract	
CIS 471	Adv Network Based Applications	
CIS 476	Adv Concepts Bus Systems	
CIS 477	Adv Data Communications	
CIS 478	Firewall and Computer Network Security	
CIS 480	Data Mining and Business Intelligence	
CIS 482	Databases & Web Security	
CIS 488	Mgt of Information Security	
CIS 496	Internship In CIS	
Total Hours		27
	ama Casurity Consentration (27ta)	
intormation Syste Code	ems Security Concentration (27 units) Title	Hours
CIS 272	Business Programming I	3
0.0 2.7	Internation	2

CIS 275

Internet Literacy

CIS 372	Systems Analysis and Design	3
CIS 373	Database Systems	3
CIS 375	Data Communications	3
CIS 378	Info Security Theories & Pract	3
CIS 478	Firewall and Computer Network Security	3
Select two course	es from the following:	6
CIS 482	Databases & Web Security	
CIS 488	Mgt of Information Security	
CIS 496	Internship In CIS	
Total Hours		27

Total Hould		
International Busin Code	ness Concentration (21 units) Title	Hours
1. Required Cours	ses (12 units)	
ACC 339	Acctg & Ctrl Multnl Comp	3
FIN 488	Multinatl Financial Trans	3
MGT 418	International Management	3
MKT 358	International Marketing	3
2. Select three co	urses from the following:	9
ECO 340	International Trade Thry	
ECO 341	International Finance	
POL 335	Introduction to International Relations	
POL 336	Theories of International Relations	
Total Hours		21

#### Management and Human Resources Concentration (24 units)

Students interested in the Management and Human Resources Concentration must select one of the tracks listed below.

Management Track - (24 units)

3

Code	Title	Hours
HRM 313	Human Resources Management	3
MGT 312	Organizational Behavior	3
MGT 412	Small Business Management	3
MGT 416	Leadership	3
MGT 418	International Management	3
Select three add	ditional courses from the following:	9
ECO 330	Labor Economics	
HRM 316	Labor & Industrial Relations	
HRM 318	Training and Development	
HRM 321	Compensation and Benefits	
HRM 425	Seminar in Strategic HRM	
LAW 342	Employment Law	
LBR 411	Contracts & Negotiations	
LBR 412	Labor Law	
MGT 330	New Venture Entrepreneurship	
MGT 430	Strategic Communication	
MGT 491	Bus Consulting Practicum	
MGT 494	Independent Study in Mgt.	
MGT 495	Special Topics in Management	
MGT 496	Internship in Management	
PSY 342	Interpersonal and Group Dynamics	
PSY 372	Industrial and Organizational Psychology	
PUB 314	Compensation, Staffing, and Appraisal	

<b>Total Hours</b>		24
SEH 448	Hotel and Resort Management	
SEH 330	Managing Sports Facilities	
SEH 310	Sports Enter & Hospitality MGT	
PUB 315	Labor-Management Relations in Government	

Human	Resources	Track (	24	units)

Human nesources	Hack (24 units)	
Code	Title	Hours
HRM 313	Human Resources Management	3
HRM 321	Compensation and Benefits	3
HRM 425	Seminar in Strategic HRM	3
MGT 312	Organizational Behavior	3
Select four course	es from the following:	12
HRM 316	Labor & Industrial Relations	
HRM 318	Training and Development	
LAW 342	Employment Law	
MGT 416	Leadership	
MGT 418	International Management	
MGT 494	Independent Study in Mgt.	
MGT 495	Special Topics in Management	
MGT 496	Internship in Management	
Total Hours		24

#### **Marketing Concentration (24 units)**

Each student interested in the Marketing Concentration must select one of the tracks listed below.

**Track 1: Marketing Management Emphasis** 

Code	litle	Hours
MKT 352	Advertising and Promotion MGT.	3
MKT 355	Consumer Behavior	3
MKT 358	International Marketing	3
MKT 454	Marketing Research	3
MKT 459	Sem In Marketing Mgmt	3
Select three cour	ses from the following:	9
MGT 330	New Venture Entrepreneurship	
MKT 351	Sales Mgt & Techniques	
MKT 353	Retail Mktg Management	
MKT 450	Internet Marketing	
MKT 451	Trade Show and Event Marketing	
MKT 452	Sports & Entertainment Mkt.	
MKT 495	Special Topics in Marketing	
Total Hours		24

#### **Track 2: Advertising Emphasis**

Code	Title	Hours
MKT 352	Advertising and Promotion MGT.	3
MKT 355	Consumer Behavior	3
MKT 454	Marketing Research	3
MKT 459	Sem In Marketing Mgmt	3
COM 344	Advertising Media Analysis	3
Select three cours	ses from the following:	9
COM 342	Advertising Strategy and Copywriting	
COM 365	Introduction to Public Relations	
MKT 450	Internet Marketing	

Total Hours		24
MKT 495	Special Topics in Marketing	
MKT 452	Sports & Entertainment Mkt. <sup>1</sup>	

May be taken twice with different topics.

#### Sports, Entertainment and Hospitality Management Concentration (24 units)

unito)		
Code	Title	Hours
MKT 452	Sports & Entertainment Mkt.	3
SEH 310	Sports Enter & Hospitality MGT	3
SEH 348	Principles of Travel & Tourism	3
SEH 448	Hotel and Resort Management	3
Select four course	es from the following:	12
HRM 318	Training and Development	
MGT 416	Leadership	
MKT 451	Trade Show and Event Marketing	
PSY 480	Sport Psychology	
SEH 330	Managing Sports Facilities	
SEH 495	Spec Topic: Hospitality Mgt.	
SEH 496	Internship in Sports, Entertainment & Hospitality	1
Total Hours		24

## **Program Learning Outcomes**

- 1. PLO 1 Communication: to communicate effectively both orally and in written form. Upon completion of the program, students will be able
  - a. Describe the communication process and explain how non-verbal behavior and listening affect communication.
  - b. Analyze and synthesize information by clearly writing solution or recommendations to a business challenge that are logical and are appropriately justified.
  - c. Apply the skills of critical analysis in the strategic management context, including identifying the strategic problems of a firm, generating and evaluating alternative courses of action, articulating and defending recommendations, and planning implementation.
- 2. PLO 2 Critical Thinking: to solve problems using the applicable analytical and quantitative techniques. Upon completion of the program, students will be able to:
  - a. identify relevant issues, generate and compare alternatives, and develop a sound solution
- 3. PLO 3 Globalization: to understand the interconnections of the global economy. Upon completion of the program, students will be able to:
  - a. Understand the interconnectedness of the global economy.
  - b. Understand the impact of global economy decision-making discuss international economics, both international trade and finance, from the perspectives of theory, policy, institutions
- 4. PLO 4 Information Technology: to use technology effectively to solve problems and communicate their solutions. Upon completion of the program, students will be able to:
  - a. create and use Excel spreadsheets to analyze data and create
  - b. organize data, create relational databases, and query data using Access software

- c. use computer and basic software, e.g., MS Suite, Windows
- d. in a case setting, propose and justify IT solutions
- PLO 5 Ethics: to identify and evaluate ethical issues in the business world, and address solution alternatives in their context. Upon completion of the program, students will be able to:
  - Understand that ethics is tied to cultural norms and religious beliefs and also understand the laws and regulations that affect business.
  - Analyze social responsibility and ethical decision-making situations.
  - c. Apply ethical frameworks in making business decisions.
- PLO 6 Functional Knowledge: to demonstrate competency in the business-related content areas, including accountancy, economics, finance, law, management, information systems, marketing, statistics, operations management, globalization, and ethics.

# **General Business Option**

#### 4- Year Roadmap

Course	Title	Hours
First Year		
Fall		
GE Area A2 Written C	ommunication	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
or ECO 211	or Economic Theory 1B Macro	
GE Area D2 Global an	d Historical Perspectives	3
GE Area C1 or C2		3
GE Area E Lifelong Le	earning and Self-Development	3
	Hours	15
Spring		
GE Area A3 Logic/Cri	tical Thinking	3
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
GE Area B3 Science L	aboratory	1
GE Area B4 Quantitat	ive Reasoning	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
GE Area C1 or C2		3
	Hours	16
Second Year		
Fall		
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
ACC 230	Financial Accounting	3
POL 101	American Institutions	3
HIS 101	History Of United States	3
GE Area A1 Oral Com	munication	3
	Hours	15
Spring		
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	
GE Area F Ethnic Stu	dies	3
ACC 231	Managerial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
GE Area C1 or C2		3
	Hours	15
Third Year		
Fall		
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
GE Area C3 Integrativ	ve Studies in the Humanities	3
CIS 370	Info Sys Theory and Practice	3

	Total Hours	120
	Hours	15
MGT 490	Strategic Management Seminar	3
BUS 445	International Business	3
General Business	Elective <sup>1</sup>	3
General Business	Elective <sup>1</sup>	3
MGT 412	Small Business Management	3
Spring	Hours	15
General Business		3
General Business		3
MGT 312	Organizational Behavior	3
_	ative Studies in the Social Sciences	3
OMG 322	Operations Management	3
Fall		
Fourth Year		
	Hours	15
GE Area B5 Integra	ative Studies in Natural Sciences	3
General Business	Elective <sup>1</sup>	3
MKT 350	Principles Of Marketing	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
Spring	Hours	14
ENG 350	Advanced Composition (GWAR satisfying course)	3
FIN 360	Business Finance	3

General Business Concentration Elective (complete 5 courses from the following): ACC 333, ACC 337, ACC 433, CIS 275, CIS 372, FIN 468, FIN 484, HRM 313, HRM 318, LAW 340, MKT 355, MKT 454, OMG 430

Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1
GE Area C3 Integrative Stu	dies in the Humanities	3
CIS 370	Info Sys Theory and Practice	3
FIN 360	Business Finance	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
Elective to meet 120 units		1
	Hours	15
Spring		
MGT 310	Management Theory	3
OMG 321	Business Statistics	3
MKT 350	Principles Of Marketing	3
General Business Elective	1	3
GE Area B5 Integrative Stu	dies in Natural Sciences	3
	Hours	15
Second Year		
Fall		
OMG 322	Operations Management	3
MGT 312	Organizational Behavior	3
GE Area D3 Integrative Stu	dies in the Social Sciences	3
General Business Elective	1	3
General Business Elective	l	3
	Hours	15
Spring		
MGT 412	Small Business Management	3
General Business Elective	1	3

	Total Hours	60
	Hours	15
MGT 490	Strategic Management Seminar	3
BUS 445	International Business	3
General Business	Elective <sup>1</sup>	3

General Business Concentration Elective (complete 5 courses from the following): ACC 333, ACC 337, ACC 433, CIS 275, CIS 372, FIN 468, FIN 484, HRM 313, HRM 318, LAW 340, MKT 355, MKT 454, OMG 430

# **Accounting Concentration**

# 4- Year Roadmap

Course	Title	Hours
First Year	Title	Hours
Fall		
GE Area A2 Written C	Communication	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
or ECO 211	or Economic Theory 1B Macro	ŭ
GE Area D2		3
GE Area C1 or C2		3
GE Area E Lifelong Le	earning and Self-Development	3
	Hours	15
Spring		
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
GE Area B3 Science	Laboratory	1
GE Area B4 Quantita	tive Reasoning	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
GE Area C1 or C2		3
GE Area A3 Logic/Cri	itical Thinking	3
	Hours	16
Second Year		
Fall		
GE Area A1 Oral Com	nmunication	3
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
ACC 230	Financial Accounting	3
POL 101	American Institutions	3
HIS 101	History Of United States	3
	Hours	15
Spring		
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	0
GE Area F Ethnic Stu		3
ACC 231	Managerial Accounting	3
CIS 270 or LAW 240	Info Sys/Tech Fundamentals or Legal Environment of Business	3
GE Area C1 or C2		3
	Hours	15
Third Year		
Fall		
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
ACC 330	Intermediate Accounting I	3
GE Area B5 Integrativ	ve Studies in Natural Sciences	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
ACC 333	Income Taxation I	3

	Total Hours	123
	Hours	15
Accounting Concentration Elective <sup>1</sup>		3
Accounting Concentr	ration Elective <sup>1</sup>	3
ACC 336 or ACC 435	Intro To Internal Audit or Auditing	3
BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3
Spring	Hours	15
ACC 337	Cost Accounting	3
ACC 331	Intermediate Accounting II	3
CIS 370	Info Sys Theory and Practice	3
GE Area D3 Integrativ	ve Studies in the Social Sciences	3
Accounting Concentr	ration Elective <sup>1</sup>	3
Fourth Year Fall		
	Hours	15
GE Area C3 Integrativ	ve Studies in the Humanities	3
OMG 322	Operations Management	3
FIN 360	Business Finance	3

Accounting Concentration Electives (complete an additional 9 units from the following): ACC 336, ACC 339, ACC 340, ACC 430, ACC 431, ACC 433, ACC 435

Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing (BU	S 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing (BU	S 301 or BUS 302 or BUS 303)	1
GE Area C3 Integrative St	udies in the Humanities	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
ACC 330	Intermediate Accounting I	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
ACC 333	Income Taxation I	3
FIN 360	Business Finance	3
OMG 322	Operations Management	3
GE Area B5 Integrative St	udies in Natural Sciences	3
	Hours	15
Second Year		
Fall		
Accounting Concentratio	n Elective <sup>1</sup>	3
GE Area D3 Integrative St	udies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
ACC 331	Intermediate Accounting II	3
ACC 337	Cost Accounting	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
BUS 445	International Business	3
ACC 336	Intro To Internal Audit	3
or ACC 435	or Auditing	
Accounting Concentratio	n Elective <sup>1</sup>	3

	Total Hours	62
	Hours	15
Accounting Concentration Elective <sup>1</sup>		3

Accounting Concentration Electives (complete an additional 9 units from the following): ACC 336, ACC 339, ACC 340, ACC 430, ACC 431, ACC 433, ACC 435

# **Business Analytics: Cyber Security Track**4- Year Roadmap

Course	Title	Hours
First Year Fall		
ENG 110 or ENG 112	Freshman Composition Accelerated (GE Area A2 Written Communication)	3
	or Freshman Composition Supported	
MAT 131 or MAT 132	Elementary Statistics and Probability (GE Area B4) or Statistics and Probability with Support	3
GE Area C1 Arts Courses		3
GE Area D2 Global and H	storical Perspectives	3
GE Area E Lifelong Learni	ng and Self-Development	3
	Hours	15
Spring		
ECO 210 or ECO 211	Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
HIS 101	History Of United States	3
POL 101	American Institutions	3
GE Area F Ethnic Studies		3
	Hours	15
Second Year		
Fall		
GE Area A1 Oral Commun	nication	3
ECO 210 or ECO 211	Economic Theory 1A Micro or Economic Theory 1B Macro	3
CIS 270 or LAW 240	Info Sys/Tech Fundamentals or Legal Environment of Business	3
ACC 230	Financial Accounting	3
GE Area B1 Physical Scie	nces OR B2 Life Sciences	3
	Hours	15
Spring		
GE Area A3 Logic/Critical	Thinking	3
CIS 272	Business Programming I	3
ACC 231	Managerial Accounting	3
GE Area B1 Physical Scie	nces OR B2 Life Sciences	3
GE Area B3 Science Labo	ratory	1
GE Area C2 Letters Cours	e	3
	Hours	16
Third Year		
Fall		
Upper Division BUS Writin	ng Course (BUS 301 or BUS 302 or BUS 303)	1
Upper Division BUS Writin	ng Course (BUS 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
CIS 372	Systems Analysis and Design	3
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
Cyber Security Track Cou	rse (from list below; not yet taken) 1	3
	Hours	17
Spring		
ENG 350	Advanced Composition (GWAR satisfying course)	3

OMG 322	Operations Management	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
Cyber Security Track Cour	se (from list below; not yet taken) 1 <sup>1</sup>	3
	Hours	18
Fourth Year		
Fall		
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
BUS 445	International Business	3
Additional GE in Area C1 o	or C2	3
Cyber Security Track Cour	se (from list below; not yet taken) <sup>1</sup>	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
Cyber Security Track Course (from list below; not yet taken) 1		3
GE Area B5 Integrative Stu	udies in Natural Sciences	3
GE Area C3 Integrative Studies in the Humanities		3
GE Area C3 Integrative Stu		
,	udies in the Social Sciences	3
,	udies in the Social Sciences  Hours	3 15

<sup>&</sup>lt;sup>1</sup> Cyber Security Track Electives (complete 4 courses from the following): CIS 275, 375, 378, 478, 482, 482, 488, or 496

Course	Title	Hours
First Year		
Fall		
Upper Division BUS Writing	Course (BUS 301 or BUS 302 or BUS 303)	1
Upper Division BUS Writing	Course (BUS 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
CIS 372	Systems Analysis and Design	3
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
Cyber Security Track Cours	e (from list below; not yet taken) <sup>1</sup>	3
	Hours	17
Spring		
ENG 350	Advanced Composition (GWAR satisfying course)	3
CIS 373	Database Systems	3
OMG 322	Operations Management	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
	Hours	15
Second Year		
Fall		
Analytics Concentration Ele	ective (CIS 380 or CIS 480 or OMG 423)	3
Analytics Concentration Ele	ective (CIS 380 or CIS 480 or OMG 423)	3
BUS 445	International Business	3
Cyber Security Track Cours	e (from list below; not yet taken) <sup>1</sup>	3
Cyber Security Track Cours	e (from list below; not yet taken) <sup>1</sup>	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
Cyber Security Track Course (from list below; not yet taken) <sup>1</sup>		
GE Area B5 Integrative Stud	dies in Natural Sciences	3
GE Area C3 Integrative Stud	dies in the Humanities	3

GE Area D3 Integrative Studies in the Social Sciences	3
Hours	15
Total Hours	62

<sup>&</sup>lt;sup>1</sup> Cyber Security Track Electives (complete 4 courses from the following): CIS 275, 375, 378, 478, 482, 482, 488, or 496

# **Business Analytics: Information and Decision Systems**

# 4- Year Roadmap

Course	Title	Hours
First Year		
Fall	5 1 0 3 4 1 1 1/054 40	
ENG 110 or ENG 112	Freshman Composition Accelerated (GE Area A2 Written Communication) or Freshman Composition Supported	3
MAT 131	Elementary Statistics and Probability (GE Area B4)	3
or MAT 132	or Statistics and Probability with Support	
GE Area C1 Arts Cou	rses	3
GE Area D2 Global ar	nd Historical Perspectives	3
GE Area E Lifelong Le	earning and Self-Development	3
	Hours	15
Spring		
ECO 210 or ECO 211	Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
HIS 101	History Of United States	3
POL 101	American Institutions	3
GE Area F Ethnic Stu	dies	3
	Hours	15
Second Year Fall		
GE Area A1 Oral Com	nmunication	3
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	
CIS 270 or LAW 240	Info Sys/Tech Fundamentals or Legal Environment of Business	3
ACC 230	Financial Accounting	3
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
	Hours	15
Spring		
GE Area A3 Logic/Cr	itical Thinking	3
CIS 272	Business Programming I	3
ACC 231	Managerial Accounting	3
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
GE Area B3 Science	Laboratory	1
GE Area C2 Letters C	Course	3
	Hours	16
Third Year		
Fall		
Upper Division BUS \	Nriting Course (BUS 301 or BUS 302 or BUS 303)	1
Upper Division BUS \	Nriting Course (BUS 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
CIS 372	Systems Analysis and Design	3
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
Information and Dec	ision Systems Track Course (from list below; not yet taken) <sup>1</sup>	3
	Hours	17
Spring		
ENG 350	Advanced Composition (GWAR satisfying course)	3

CIS 373	Database Systems	3
OMG 322	Operations Management	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
Information and Decision	Systems Track Course (from list below; not yet taken) $^{1}$	3
	Hours	18
Fourth Year		
Fall		
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
BUS 445	International Business	3
Information and Decision	Systems Track Course (from list below; not yet taken) $^{1}$	3
Additional GE in Area C1	or C2	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
Information and Decision	Systems Track Course (from list below; not yet taken) 1	3
GE Area B5 Integrative St	udies in Natural Sciences	3
GE Area C3 Integrative St	udies in the Humanities	3
GE Area D3 Integrative St	udies in the Social Sciences	3
	Hours	15
	Total Hours	126

<sup>&</sup>lt;sup>1</sup> Select one of the following core concentration courses that hasn't been taken: CIS 371, 375, 378, 471, 474, 476, 477, or 496

Course	Title	Hours
First Year		
Fall		
Upper Division BUS Writin	g Course (BUS 301 or BUS 302 or BUS 303)	1
Upper Division BUS Writin	g Course (BUS 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
CIS 372	Systems Analysis and Design	3
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
Information and Decision	Systems Track Course (from list below; not yet taken) <sup>1</sup>	3
	Hours	17
Spring		
ENG 350	Advanced Composition (GWAR satisfying course)	3
CIS 373	Database Systems	3
OMG 322	Operations Management	3
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
	Hours	15
Second Year		
Fall		
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
Analytics Concentration E	lective (CIS 380 or CIS 480 or OMG 423)	3
BUS 445	International Business	3
	Systems Track Course (from list below; not yet taken)	3
Information and Decision	Systems Track Course (from list below; not yet taken) 1	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
Information and Decisions	s Systems Track Course (from list below; not yet taken) 1	3
GE Area B5 Integrative Stu	udies in Natural Sciences	3
GE Area C3 Integrative Stu	udies in the Humanities	3

GE Area D3 Integrative Studies in the Social Sciences		3
	Hours	15
	Total Hours	62

<sup>&</sup>lt;sup>1</sup> Select one of the following core concentration courses that hasn't been taken: CIS 371, 375, 378, 471, 474, 476, 477, or 496

# **Entrepreneurship Concentration**

#### 4- Year Roadmap

Course	Title	Hours
First Year		
Fall		
GE Area A1 Oral Cor	mmunication	3
GE Area A2 Written	Communication	3
GE Area B1 Physica	l Sciences OR B2 Life Sciences	3
GE Area C1 Arts Co	urses	3
GE Area D2 Global a	and Historical Perspectives	3
	Hours	15
Spring		
GE Area A3 Logic/C	ritical Thinking	3
GE Area B1 Physica	l Sciences OR B2 Life Sciences	3
GE Area B3 Science	Laboratory	1
GE Area B4 Quantita	ative Reasoning	3
GE Area C2 Letters	Course	3
GE Area E Lifelong L	_earning and Self-Development	3
	Hours	16
Second Year		
Fall		
Additional GE in Are	ea C1 or C2	3
ACC 230	Financial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101	History Of United States	3
	Hours	15
Spring		
GE Area F Ethnic St	udies	3
POL 101	American Institutions	3
ACC 231	Managerial Accounting	3
ECO 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
	Hours	15
Third Year		
Fall		
	ive Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
	g (BUS 301 or BUS 302 or BUS 303)	1
	g (BUS 301 or BUS 302 or BUS 303)	1
	Hours	14
Spring	riouis	
MKT 350	Principles Of Marketing	3
	ive Studies in Natural Sciences	3
ACC 385	Entrepreneurial Accounting	3
FIN 360	Business Finance	3
BUS 445	International Business	3
ENG 350	Advanced Composition (or another GWAR satisfying	3
L140 000	course)	3
	,	

Hours

#### Fourth Year

Fall	

	Total Hours	123
	Hours	15
GE Area C3 Integrative Stu	dies in the Humanities	3
Entrepreneurship Elective <sup>1</sup>		3
Entrepreneurship Elective <sup>1</sup>		3
OMG 322	Operations Management	3
MGT 490	Strategic Management Seminar	3
Spring		
	Hours	15
Entrepreneurship Elective <sup>1</sup>		3
MKT 352	Advertising and Promotion MGT.	3
MGT 330	New Venture Entrepreneurship	3
LAW 340	Law Of Bus Organizations	3
FIN 485	Entrepreneurial Finance	3

Entrepreneurship Concentration Electives (complete 3 courses from the following): HRM 313, MGT 412, MGT 416, MGT 491, MKT 450, MKT 454

Course	Title	Hours
First Year		
Fall		
GE Area D3 Integrat	tive Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
ENG 350	Advanced Composition (or another GWAR satisfying course)	3
BUS UD Core Writin	g (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writin	g (BUS 301 or BUS 302 or BUS 303)	1
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
ACC 385	Entrepreneurial Accounting	3
FIN 360	Business Finance	3
BUS 445	International Business	3
GE Area B5 Integrat	tive Studies in Natural Sciences	3
	Hours	15
Second Year		
Fall		
FIN 485	Entrepreneurial Finance	3
LAW 240	Legal Environment of Business	3
MGT 330	New Venture Entrepreneurship	3
MKT 352	Advertising and Promotion MGT.	3
Entrepreneurship El	lective <sup>1</sup>	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
OMG 322	Operations Management	3
Entrepreneurship El		3
Entrepreneurship El		3
GE Area C3 Integrat	tive Studies in the Humanities	3
	Hours	15
	Total Hours	62

<sup>&</sup>lt;sup>1</sup> Entrepreneurship Concentration Electives (complete 3 courses from the following): HRM 313, MGT 412, MGT 416, MGT 491, MKT 450, MKT 454

## 4- Year Roadmap

Title	Hour
Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro	
d Historical Perspectives	
arning and Self-Development	
Hours	1
•	
•	
of Legal Environment of Business	
from Area C1 or C2	
	1
Hours	
munication	
American Institutions	
History Of United States	
Hours	1
tical Thinking	
Economic Theory 1A Micro	
or Economic Theory 1B Macro	
dies	
Managerial Accounting	
Info Sys/Tech Fundamentals	
or Legal Environment of Business	
Hours	1
nours	1
Management Theory	
-	
Hours	1
. ioui o	'
Operations Management	
Operations Management re Studies in the Social Sciences	
e Studies in the Social Sciences Seminar in Investment Analysis	
e Studies in the Social Sciences	
	Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro d Historical Perspectives  arning and Self-Development  Hours  Sciences OR B2 Life Sciences aboratory ive Reasoning Info Sys/Tech Fundamentals or Legal Environment of Business  from Area C1 or C2  Hours  munication Sciences OR B2 Life Sciences Financial Accounting American Institutions History Of United States  Hours  tical Thinking Economic Theory 1A Micro or Economic Theory 1B Macro dies  Managerial Accounting Info Sys/Tech Fundamentals or Legal Environment of Business

#### Spring

	Total Hours	123
	Hours	15
Finance Concentration Elective <sup>1</sup> Finance Concentration Elective <sup>1</sup>		3
		3
FIN 481	Financial Inst & Mgmt	3
BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3

<sup>&</sup>lt;sup>1</sup> Finance Concentration Electives (complete 4 courses from the following): ACC 337, FIN 375, FIN 426, FIN 467, FIN 480, FIN 484, FIN 485, FIN 494, FIN 496, OMG 423

	map (transfer statemen)	
Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
GE Area C3 Integrative	e Studies in the Humanities	3
CIS 370	Info Sys Theory and Practice	3
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MGT 310	Management Theory	3
Finance Concentratio	n Elective <sup>1</sup>	3
MKT 350	Principles Of Marketing	3
FIN 382	Financial Analysis	3
GE Area B5 Integrative	e Studies in Natural Sciences	3
	Hours	15
Second Year		
Fall		
OMG 322	Operations Management	3
GE Area D3 Integrativ	e Studies in the Social Sciences	3
FIN 468	Seminar in Investment Analysis	3
Finance Concentratio	n Elective <sup>1</sup>	3
FIN 488	Multinatl Financial Trans	3
	Hours	15
Spring		
Finance Concentratio	n Elective <sup>1</sup>	3
Finance Concentratio	n Elective <sup>1</sup>	3
FIN 481	Financial Inst & Mgmt	3
BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3
	Hours	15
	Total Hours	62

Finance Concentration Electives (complete 4 courses from the following): ACC 337, FIN 375, FIN 426, FIN 467, FIN 480, FIN 484, FIN 485, FIN 494, FIN 496, OMG 423

# **Global Supply Chain Management Concentration**

# 4- Year Roadmap

Course	- Title	Hours
First Year		
Fall		
GE Area A2 Written Co	ommunication	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
or ECO 211	or Economic Theory 1B Macro	
	d Historical Perspectives	3
GE Area C1 or C2		3
GE Area E Lifelong Le	arning and Self-Development	3
	Hours	15
Spring		
	Sciences OR B2 Life Sciences	3
GE Area B3 Science L		1
GE Area B4 Quantitati	•	3
CIS 270 or LAW 240	Info Sys/Tech Fundamentals	3
GE Area C1 or C2	or Legal Environment of Business	3
Additional GE in Area	C1 or C2	3
Additional GE III Alea	Hours	16
Second Year	nouis	10
Fall		
GE Area A1 Oral Com	munication	3
	Sciences OR B2 Life Sciences	3
ACC 230		3
POL 101	Financial Accounting  American Institutions	3
HIS 101		
HI2 101	History Of United States  Hours	3 15
Carina	nouis	15
Spring GE Area A3 Logic/Crit	ical Thinking	3
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	3
GE Area F Ethnic Stud		3
ACC 231	Managerial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
	Hours	15
Third Year		
Fall		
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing	(BUS 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
FIN 360	Business Finance	3
OMG 220	Introduction to Transportation Management	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
OMG 230	Introduction to Supply Chain Management	3
OMG 322	Operations Management	3
OMG 423	Quantitative Analysis	3
	Hours	15
Fourth Year		
Fall		
-	e Studies in Natural Sciences	3
GSCM Concentration	Elective <sup>1</sup>	3

OMG 427	Business Process Improvement	3
OMG 428	Purchasing Management	3
OMG 430	Enterprise Resource Planning and Supply Chain	3
	Management Cases	
	Hours	15
Spring		
BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3
GSCM Concentration Elec	tive <sup>1</sup>	3
GE Area C3 Integrative Studies in the Humanities		3
GE Area D3 Integrative St	udies in the Social Sciences	3
	Hours	15
	Total Hours	123

GSCM Concentration Electives (complete two courses from the following): CIS 372, CIS 373, CIS 474, CIS 476

Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing (BU	S 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing (BU	S 301 or BUS 302 or BUS 303)	1
CIS 370	Info Sys Theory and Practice	3
OMG 220	Introduction to Transportation Management	3
OMG 230	Introduction to Supply Chain Management	3
OMG 321	Business Statistics	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MGT 310	Management Theory	3
MKT 350	Principles Of Marketing	3
OMG 322	Operations Management	3
OMG 423	Quantitative Analysis	3
FIN 360	Business Finance	3
	Hours	15
Second Year		
Fall		
GE Area B5 Integrative S1	tudies in Natural Sciences	3
GSCM Concentration Ele	ctive <sup>1</sup>	3
GSCM Concentration Ele	ctive <sup>1</sup>	3
OMG 427	Business Process Improvement	3
OMG 428	Purchasing Management	3
	Hours	15
Spring		
BUS 445	International Business	3
MGT 490	Strategic Management Seminar	3
GE Area C3 Integrative St	tudies in the Humanities	3
GE Area D3 Integrative St	tudies in the Social Sciences	3
OMG 430	Enterprise Resource Planning and Supply Chain	3
	Management Cases	
	Hours	15
	Total Hours	62

 $<sup>^1\,</sup>$  GSCM Concentration Electives (complete two courses from the following): CIS 372, CIS 373, CIS 474, CIS 476

OMG 322

# **Information Systems Concentration**4- Year Roadmap

1 I Cui II Out	шар	
Course	Title	Hours
First Year		
Fall		
GE Area A2 Written C	ommunication	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
or ECO 211	or Economic Theory 1B Macro	
	d Historical Perspectives	3
GE Area C1 or C2		3
CIS 275	Internet Literacy (satisfies GE Area E)	3
	Hours	15
Spring		
	Sciences OR B2 Life Sciences	3
GE Area B3 Science L		1
GE Area B4 Quantitat	ive Reasoning	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
GE Area C1 or C2	01 00	3
Additional GE in Area		3
	Hours	16
Second Year		
Fall		
GE Area A1 Oral Com		3
	Sciences OR B2 Life Sciences	3
ACC 230	Financial Accounting	3
POL 101	American Institutions	3
HIS 101	History Of United States	3
	Hours	15
Spring		
GE Area A3 Logic/Crit	-	3
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	•
GE Area F Ethnic Stud		3
ACC 231	Managerial Accounting	3
CIS 270 or LAW 240	Info Sys/Tech Fundamentals or Legal Environment of Business	3
OI LAW 240	Hours	15
Third Year	Hours	13
Fall		
	(BLIS 201 or BLIS 202 or BLIS 202)	1
	(BUS 301 or BUS 302 or BUS 303) (BUS 301 or BUS 302 or BUS 303)	1
FIN 360	Business Finance	3
CIS 272	Business Programming I	3
MGT 310	Management Theory	
CIS 370	Info Sys Theory and Practice	3
ENG 350	Advanced Composition (GWAR satisfying course)	
ENG 350		3
Oi	Hours	17
Spring	Outhors Analysis and Design	0
CIS 372	Systems Analysis and Design	3
OMG 321	Business Statistics	3
CIS 373	Database Systems	3
MKT 350	Principles Of Marketing	3
Information Systems	Concentration Elective <sup>1</sup>	3
	Hours	15
Fourth Year		
Fall		
-	ve Studies in Natural Sciences	3
BUS 445	International Business	3
CIS 375	Data Communications	3
	and the same of th	

Operations Management

Information Syste	ems Concentration Elective <sup>1</sup>	3
	Hours	15
Spring		
CIS 474	Project Management Fundamentals	3
MGT 490	Strategic Management Seminar	3
Information Systems Concentration Elective <sup>1</sup>		3
GE Area C3 Integrative Studies in the Humanities		3
GE Area D3 Integrative Studies in the Social Sciences		3
	Hours	15
Total Hours		123

Information Systems Concentration Electives (complete 3 courses from the following): CIS 371, CIS 378, CIS 471, CIS 476, CIS 477, CIS 478, CIS 480, CIS 482, CIS 488, CIS 496

#### 2-Year Roadmap (transfer students)

Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1
BUS UD Core Writing (BUS	1	
FIN 360	Business Finance	3
MGT 310	Management Theory	3
CIS 272	Business Programming I	3
CIS 370	Info Sys Theory and Practice	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
OMG 321	Business Statistics	3
Information Systems Con-	centration Elective <sup>1</sup>	3
CIS 275	Internet Literacy	3
CIS 372	Systems Analysis and Design	3
CIS 373	Database Systems	3
MKT 350	Principles Of Marketing	3
	Hours	18
Second Year		
Fall		
OMG 322	Operations Management	3
GE Area B5 Integrative Stu	udies in Natural Sciences	3
BUS 445	International Business	3
CIS 375	Data Communications	3
Information Systems Elec	tive <sup>1</sup>	3
	Hours	15
Spring		
CIS 474	Project Management Fundamentals	3
MGT 490	Strategic Management Seminar	3
Information Systems Elec	tive <sup>1</sup>	3
GE Area C3 Integrative Stu	udies in the Humanities	3
GE Area D3 Integrative Stu	udies in the Social Sciences	3
	Hours	15
	Total Hours	65

Information Systems Concentration Electives (complete 3 courses from the following): CIS 371, CIS 378, CIS 471, CIS 476, CIS 477, CIS 478, CIS 480, CIS 482, CIS 488, CIS 496

3

# **Information Systems Security Concentration**

# 4- Year Roadmap

Course	- Title	Hours
First Year		
Fall		
GE Area A2 Written Comn	nunication	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
or ECO 211	or Economic Theory 1B Macro	
GE Area D2 Global and Hi	storical Perspectives	3
GE Area C1 or C2		3
CIS 275	Internet Literacy	3
	Hours	15
Spring		
GE Area B1 Physical Scie	nces OR B2 Life Sciences	3
GE Area B3 Science Labo		1
GE Area B4 Quantitative F		3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	ŭ
GE Area C1 or C2	-	3
Additional GE in Area C1	or C2	3
	Hours	16
Second Year		
Fall		
GE Area A1 Oral Commun	ication	3
GE Area B1 Physical Scie		3
ACC 230	Financial Accounting	3
POL 101	American Institutions	3
HIS 101	History Of United States	3
1113 101		15
O	Hours	15
Spring	Thinkin	
GE Area A3 Logic/Critical		3
ECO 210 or ECO 211	Economic Theory 1A Micro or Economic Theory 1B Macro	3
GE Area F Ethnic Studies	or Economic Mesty 12 Macro	3
ACC 231	Managerial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	3
	Hours	15
Third Year		
Fall		
	S 301 or BUS 302 or BUS 303)	1
	S 301 or BUS 302 or BUS 303)	1
FIN 360	Business Finance	3
CIS 272	Business Programming I	3
MGT 310	Management Theory	3
CIS 370	Info Sys Theory and Practice	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
LING 330	Hours	17
Carina	nouis	17
Spring	Custome Analysis and Design	2
CIS 372	Systems Analysis and Design	3
CIS 373	Database Systems	3
OMG 321	Business Statistics	3
MKT 350	Principles Of Marketing	3
CIS 378	Info Security Theories & Pract	3
	Hours	15
Fourth Year		
Fall		
OMG 322	Operations Management	3
GE Area B5 Integrative St	udies in Natural Sciences	3

CIS 375	Data Communications	3
BUS 445	International Business	3
IS Security Concentration Elective <sup>1</sup>		3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
CIS 478	Firewall and Computer Network Security	3
IS Security Concentration Elective <sup>1</sup>		3
GE Area C3 Integrative Studies in the Humanities		3
GE Area D3 Integrative Studies in the Social Sciences		3
	Hours	15
	Total Hours	123

 $<sup>^1\,</sup>$  IS Security Concentration Electives (must complete 2 courses from the following): CIS 482, CIS 488, CIS 496

Course	Title	Hours		
First Year				
Fall				
BUS UD Core Writing (BUS 301 or BUS 302 or BUS 303)				
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1		
CIS 272	Business Programming I	3		
CIS 275	Internet Literacy	3		
MGT 310	Management Theory	3		
CIS 370	Info Sys Theory and Practice	3		
ENG 350	Advanced Composition (GWAR satisfying course)	3		
	Hours	17		
Spring				
CIS 372	Systems Analysis and Design	3		
OMG 321	Business Statistics	3		
IS Security Concentration I	Elective <sup>1</sup>	3		
CIS 373	Database Systems	3		
MKT 350	Principles Of Marketing	3		
FIN 360	Business Finance	3		
	Hours	18		
Second Year	Hours	18		
Second Year Fall	Hours	18		
	Hours  Operations Management	18		
Fall	Operations Management			
Fall OMG 322	Operations Management	3		
Fall OMG 322 GE Area B5 Integrative Students	Operations Management dies in Natural Sciences	3		
Fall OMG 322 GE Area B5 Integrative Stur BUS 445	Operations Management dies in Natural Sciences International Business Data Communications	3 3		
Fall OMG 322 GE Area B5 Integrative Stur BUS 445 CIS 375	Operations Management dies in Natural Sciences International Business Data Communications	3 3 3 3		
Fall OMG 322 GE Area B5 Integrative Stur BUS 445 CIS 375	Operations Management dies in Natural Sciences International Business Data Communications Elective <sup>1</sup>	3 3 3 3		
Fall OMG 322 GE Area B5 Integrative Stu- BUS 445 CIS 375 IS Security Concentration I	Operations Management dies in Natural Sciences International Business Data Communications Elective <sup>1</sup>	3 3 3 3		
Fall OMG 322 GE Area B5 Integrative Stu- BUS 445 CIS 375 IS Security Concentration I	Operations Management dies in Natural Sciences International Business Data Communications Elective <sup>1</sup> Hours	3 3 3 3 3		
Fall OMG 322 GE Area B5 Integrative Stu BUS 445 CIS 375 IS Security Concentration I Spring MGT 490	Operations Management dies in Natural Sciences International Business Data Communications Elective <sup>1</sup> Hours Strategic Management Seminar	3 3 3 3 15		
Fall OMG 322 GE Area B5 Integrative Stu- BUS 445 CIS 375 IS Security Concentration I  Spring MGT 490 CIS 378	Operations Management dies in Natural Sciences International Business Data Communications Elective   Hours  Strategic Management Seminar Info Security Theories & Pract Firewall and Computer Network Security	3 3 3 3 15		
Fall OMG 322 GE Area B5 Integrative Sturbus 445 CIS 375 IS Security Concentration B Spring MGT 490 CIS 378 CIS 478	Operations Management dies in Natural Sciences International Business Data Communications Elective   Hours  Strategic Management Seminar Info Security Theories & Pract Firewall and Computer Network Security dies in the Humanities	3 3 3 3 15		
Fall OMG 322 GE Area B5 Integrative Sturbus 445 CIS 375 IS Security Concentration IS Spring MGT 490 CIS 378 CIS 478 GE Area C3 Integrative Sturbus 445 GE Area C3 Integrative Sturbus 455	Operations Management dies in Natural Sciences International Business Data Communications Elective   Hours  Strategic Management Seminar Info Security Theories & Pract Firewall and Computer Network Security dies in the Humanities	3 3 3 3 15		
Fall OMG 322 GE Area B5 Integrative Sturbus 445 CIS 375 IS Security Concentration IS Spring MGT 490 CIS 378 CIS 478 GE Area C3 Integrative Sturbus 445 GE Area C3 Integrative Sturbus 455	Operations Management dies in Natural Sciences International Business Data Communications Elective <sup>1</sup> Hours  Strategic Management Seminar Info Security Theories & Pract Firewall and Computer Network Security dies in the Humanities dies in the Social Sciences	3 3 3 3 15 3 3 3 3		

<sup>&</sup>lt;sup>1</sup> IS Security Concentration Electives (must complete 2 courses from the following): CIS 482, CIS 488, CIS 496

# International Business Concentration 4- Year Roadmap

Course	Title	Hours
First Year		
Fall		
GE Area A2 Written C	Communication	3
ECO 210 or ECO 211	Economic Theory 1A Micro (satisfies GE area D1) or Economic Theory 1B Macro	3
GE Area D2 Global ar	nd Historical Perspectives	3
GE Area C1 or C2		3
GE Area E Lifelong Le	earning and Self-Development	3
	Hours	15
Spring		
GE Area B1 Physical	Sciences OR B2 Life Sciences	3
GE Area B3 Science I	,	1
GE Area B4 Quantitat	•	3
CIS 270 or LAW 240	Info Sys/Tech Fundamentals or Legal Environment of Business	3
GE Area C1 or C2	or Legal Environment of Business	3
Additional GE in Area	a C1 or C2	3
Additional OE III Alea	Hours	16
Second Year	nouis	10
Fall		
GE Area A1 Oral Com	munication	3
	Sciences OR B2 Life Sciences	3
ACC 230	Financial Accounting	3
POL 101	American Institutions	3
HIS 101	History Of United States	3
	Hours	15
Spring		
GE Area A3 Logic/Cri	itical Thinking	3
ECO 210	Economic Theory 1A Micro	3
or ECO 211	or Economic Theory 1B Macro	
GE Area F Ethnic Stu	dies	3
ACC 231	Managerial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
or LAW 240	or Legal Environment of Business	
	Hours	15
Third Year		
Fall	(2.12.22	_
-	(BUS 301 or BUS 302 or BUS 303)	1
	(BUS 301 or BUS 302 or BUS 303)	1
	ve Studies in the Humanities	3
CIS 370 MGT 310	Info Sys Theory and Practice  Management Theory	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	14
Spring	riouis	
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
MKT 350	Principles Of Marketing	3
MGT 418	International Management	3
	ve Studies in Natural Sciences	3
	Hours	15
Fourth Year		
Fall		
OMG 322	Operations Management	3
	ve Studies in the Social Sciences	3
	ss Concentration Elective <sup>1</sup>	3
ACC 339	Acctg & Ctrl Multnl Comp	3

MKT 358	International Marketing	3
	Hours	15
Spring		
International Bus	siness Concentration Elective <sup>1</sup>	3
FIN 488	Multinatl Financial Trans	3
BUS 445	International Business	3
International Business Concentration Elective <sup>1</sup>		3
MGT 490		3
	Hours	15
	Total Hours	120

<sup>&</sup>lt;sup>1</sup> International Business Concentration Elective (complete 3 courses from the following): ECO 340, ECO 341, POL 335, POL 336

# 2-Year Roadmap (transfer students)

Course	Title	Hours
First Year		
Fall		
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	3
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	3
GE Area C3 UD Humanities	:	3
CIS 370	Info Sys Theory and Practice	3
MGT 310	Management Theory	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	18
Spring		
FIN 360	Business Finance	3
OMG 321	Business Statistics	3
MKT 350	Principles Of Marketing	3
MGT 418	International Management	3
GE Area B5 Integrative Stu	dies in Natural Sciences	3
	Hours	15
Second Year		
Fall		
OMG 322	Operations Management	3
GE Area D3 Integrative Stu	dies in the Social Sciences	3
International Business Cor	ncentration Elective <sup>1</sup>	3
ACC 339	Acctg & Ctrl Multnl Comp	3
MKT 358	International Marketing	3
	Hours	15
Spring		
International Business Cor	ncentration Elective <sup>1</sup>	3
FIN 488	Multinatl Financial Trans	3
BUS 445	International Business	3
International Business Cor	ncentration Elective	3
MGT 490	Strategic Management Seminar	3
	Hours	15
	Total Hours	63

International Business Concentration Elective (complete 3 courses from the following): ECO 340, ECO 341, POL 335, POL 336

# Management and Human Resources Concentration: Management Track

Course	Title	H	ours
First Year			
Fall			
GE Area A1 Oral Commun	ication		3

GE Area A2 Writte		3
	cal Sciences OR B2 Life Sciences	3
GE Area D2 Clobal		3
GL Alea DZ Global	l and Historical Perspectives  Hours	15
Spring	riouis	13
GE Area A3 Logic/	Critical Thinking	3
	cal Sciences OR B2 Life Sciences	3
GE Area B3 Science		1
GE Area B4 Quanti	,	3
GE Area C2 Letters	-	3
	g Learning and Self-Development	3
	Hours	16
Second Year	110410	
Fall		
ACC 230	Financial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101	History Of United States	3
Additional GE in A		3
, idailional OE III / i	Hours	15
Spring	Tiouis	13
GE Area F Ethnic S	Studies	3
POL 101	American Institutions	3
ACC 231	Managerial Accounting	3
FC0 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
LAW 240	Hours	15
-	ative Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
	ing (BUS 301 or BUS 302 or BUS 303)	1
	ing (BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
•	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
HRM 313	Human Resources Management  Business Finance	3
FIN 360		3
BUS 445	International Business	3
OMG 322	Operations Management	3
	Hours	15
Fourth Year		
Fall		
MGT 416	Leadership	3
MGT 312	Organizational Behavior	3
MGT 412	Small Business Management	3
MGT 418	International Management	3
Management Trac		3
Spring	Hours	15
Spring	Stratagia Managament Caminas	•
MGT 490 Management Trac	Strategic Management Seminar	3
Management Trac		3
-		3
GE Area C3 Integra	ative Studies in the Humanities	3

GE Area B5 Integrative Studies in Natural Sciences	
Hours	15
Total Hours	123

Management Track Electives (complete 3 additional courses from the following list): ECO 330, HRM 316, HRM 318, HRM 321, HRM 425, LAW 342, LBR 411, LBR 412, MGT 330, MGT 430, MGT 491, MGT 494, MGT 495, MGT 496, PSY 342, PSY 372, PUB 314, PUB 315, SEH 310, SEH 330, SEH 448

#### 2- Year Roadmap

Course	Title	Hours
First Year		
Fall		
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
GE Area D3 Integra	tive Studies in the Social Sciences	3
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
HRM 313	Human Resources Management	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
	Hours	15
		10
Second Year		13
Second Year Fall		13
	Leadership	3
Fall		
Fall MGT 416	Leadership	3
Fall MGT 416 MGT 312	Leadership Organizational Behavior	3
Fall MGT 416 MGT 312 MGT 412	Leadership Organizational Behavior Small Business Management International Management	3 3 3
Fall MGT 416 MGT 312 MGT 412 MGT 418	Leadership Organizational Behavior Small Business Management International Management	3 3 3
Fall MGT 416 MGT 312 MGT 412 MGT 418	Leadership Organizational Behavior Small Business Management International Management	3 3 3 3
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track	Leadership Organizational Behavior Small Business Management International Management	3 3 3 3
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Spring	Leadership Organizational Behavior Small Business Management International Management Elective  Hours Strategic Management Seminar	3 3 3 3 3 15
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track  Spring MGT 490	Leadership Organizational Behavior Small Business Management International Management  K Elective  Hours  Strategic Management Seminar K Elective	3 3 3 3 3 15
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track  Spring MGT 490 Management Track Management Track	Leadership Organizational Behavior Small Business Management International Management  K Elective  Hours  Strategic Management Seminar K Elective	3 3 3 3 15
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Spring MGT 490 Management Track Management Track	Leadership Organizational Behavior Small Business Management International Management (Elective 1  Hours  Strategic Management Seminar (Elective 1  (Elective 1	3 3 3 3 15
Fall MGT 416 MGT 312 MGT 412 MGT 418 Management Track Spring MGT 490 Management Track Management Track	Leadership Organizational Behavior Small Business Management International Management (Elective 1  Hours  Strategic Management Seminar (Elective 1  (Elective 1  tive Studies in Natural Sciences	3 3 3 3 15 3 3 3

Management Track Electives (complete 3 additional courses from the following list): ECO 330, HRM 316, HRM 318, HRM 321, HRM 425, LAW 342, LBR 411, LBR 412, MGT 330, MGT 430, MGT 491, MGT 494, MGT 495, MGT 496, PSY 342, PSY 372, PUB 314, PUB 315, SEH 310, SEH 330, SEH 448

# Management and Human Resources Concentration: Human Resources Track

	-		
Course	Title	H	lours
First Year			
Fall			
GE Area A1 Oral Communic	cation		3

GE Area A2 Writter		
	n Communication	3
	al Sciences OR B2 Life Sciences	3
GE Area C1 Arts Co		3
GE Area D2 Global	and Historical Perspectives	3
	Hours	15
Spring	0.00	
GE Area A3 Logic/	-	3
	al Sciences OR B2 Life Sciences	3
GE Area B4 Quanti		1
GE Area G2 Letters	•	3
GE Area C2 Letters		3
GE Alea E Lilelong	Learning and Self-Development  Hours	16
Second Year	Hours	10
Fall		
ACC 230	Financial Association	•
CIS 270	Financial Accounting	3
ECO 210	Info Sys/Tech Fundamentals  Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101	• • •	3
Additional GE in Ar	History Of United States	3
Additional GE III AI		
Carina	Hours	15
Spring GE Area F Ethnic S	*udio	3
POL 101	American Institutions	3
ACC 231		3
ECO 211	Managerial Accounting  Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
LAW 240	Hours	 15
Third Year		
<b>Fall</b> GE Area D3 Integra	ative Studies in the Social Sciences	
Fall GE Area D3 Integra CIS 370	Info Sys Theory and Practice	3
Fall GE Area D3 Integra CIS 370 OMG 321	Info Sys Theory and Practice Business Statistics	3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310	Info Sys Theory and Practice Business Statistics Management Theory	3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303)	3 3 1
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303)	3 3 3 1 1
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)	3 3 3 1 1 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303)	3 3 3 1 1 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350 Spring	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours	3 3 1 1 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours Principles Of Marketing	3 3 3 1 1 3 17
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours  Principles Of Marketing Business Finance	3 3 3 1 1 1 3 17
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445	Info Sys Theory and Practice Business Statistics Management Theory ng (BUS 301 or BUS 302 or BUS 303) ng (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours  Principles Of Marketing Business Finance International Business	3 3 1 1 3 17
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322	Info Sys Theory and Practice Business Statistics Management Theory  ng (BUS 301 or BUS 302 or BUS 303)  ng (BUS 301 or BUS 302 or BUS 303)  Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management	3 3 1 1 3 17 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445	Info Sys Theory and Practice Business Statistics Management Theory  ng (BUS 301 or BUS 302 or BUS 303)  ng (BUS 301 or BUS 302 or BUS 303)  Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior	3 3 1 1 3 17 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312	Info Sys Theory and Practice Business Statistics Management Theory  ng (BUS 301 or BUS 302 or BUS 303)  ng (BUS 301 or BUS 302 or BUS 303)  Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management	3 3 1 1 3 17 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year	Info Sys Theory and Practice Business Statistics Management Theory  ng (BUS 301 or BUS 302 or BUS 303)  ng (BUS 301 or BUS 302 or BUS 303)  Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior	3 3 1 1 3 17 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall	Info Sys Theory and Practice Business Statistics Management Theory  ng (BUS 301 or BUS 302 or BUS 303)  ng (BUS 301 or BUS 302 or BUS 303)  Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior  Hours	3 3 3 1 1 3 17 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective 1	3 3 3 1 1 3 17 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources Human Resources	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior  Hours  Track Elective   Track Elective   International Business	3 3 3 1 1 3 17 3 3 3 3 3 15
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior  Hours  Track Elective  Human Resources Management Human Resources Management	3 3 3 1 1 7 3 17 3 3 3 3 15
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313 HRM 321	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective  Human Resources Management Compensation and Benefits	3 3 3 1 1 1 3 17 3 3 3 3 15
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313 HRM 321	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective <sup>1</sup> Track Elective <sup>1</sup> Human Resources Management Compensation and Benefits International Benefits	3 3 3 1 1 1 3 17 3 3 3 3 3 3 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources Human Resources HRM 313 HRM 321 GE Area B5 Integra	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective  Human Resources Management Compensation and Benefits	3 3 3 1 1 1 3 17 3 3 3 3 3 3 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313 HRM 321 GE Area B5 Integra	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective <sup>1</sup> Track Elective <sup>1</sup> Human Resources Management Compensation and Benefits stive Studies in Natural Sciences Hours	3 3 3 1 1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313 HRM 321 GE Area B5 Integra  Spring MGT 490	Info Sys Theory and Practice Business Statistics Management Theory Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course) Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective <sup>1</sup> Track Elective <sup>1</sup> Track Elective <sup>1</sup> Track Elective Inuman Resources Management Compensation and Benefits Strategic Management Seminar	3 3 3 1 1 1 3 17 3 3 3 3 3 15 3 3 3 3 3 3 3 3 3 3 3 3 3
Fall GE Area D3 Integra CIS 370 OMG 321 MGT 310 BUS UD Core Writin BUS UD Core Writin ENG 350  Spring MKT 350 FIN 360 BUS 445 OMG 322 MGT 312  Fourth Year Fall Human Resources HRM 313 HRM 321 GE Area B5 Integra	Info Sys Theory and Practice Business Statistics Management Theory  Ing (BUS 301 or BUS 302 or BUS 303) Ing (BUS 301 or BUS 302 or BUS 303) Advanced Composition (GWAR satisfying course)  Hours  Principles Of Marketing Business Finance International Business Operations Management Organizational Behavior Hours  Track Elective  1 Track E	3 3 3 1 1 1 3 17 3 3 3 3 15

GE Area C3 Integrative Studies in the Humanities	
Hours	15
Total Hours	123

Human Resources Track Electives (must complete 4 courses from the following): HRM 316, HRM 318, LAW 342, MGT 416, MGT 418, MGT 494, MGT 495, MGT 496

#### 2-Year Roadmap (transfer students)

	amap (transfer stadents)	
Course	Title	Hours
First Year		
Fall		
GE Area D3 Integrat	ive Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
BUS UD Core Writin	g (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writin	g (BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
MGT 312	Organizational Behavior	3
	Hours	15
Second Year		
Fall		
Human Resources		3
Human Resources 7	Track Elective <sup>1</sup>	3
HRM 313	Human Resources Management	3
HRM 321	Compensation and Benefits	3
GE Area B5 Integrat	ive Studies in Natural Sciences	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
HRM 425	Seminar in Strategic HRM	3
Human Resources		3
Human Resources	Track Elective <sup>1</sup>	3
GE Area C3 Integrat	ive Studies in the Humanities	3
	Hours	15
	Total Hours	62

Human Resources Track Electives (must complete 4 courses from the following): HRM 316, HRM 318, LAW 342, MGT 416, MGT 418, MGT 494, MGT 495, MGT 496

# **Marketing Concentration-Marketing Management Emphasis**

Course	Title	Hours
First Year		
Fall		
GE Area A1 Oral C	ommunication	3
GE Area A2 Writte	n Communication	3
GE Area B1 Physic	al Sciences OR B2 Life Sciences	3
GE Area C1 Arts C	ourses	3

GE Area D2 Global	and Historical Perspectives	3
	Hours	15
Spring		
GE Area A3 Logic/0	Critical Thinking	3
GE Area B1 Physica	al Sciences OR B2 Life Sciences	3
GE Area B3 Science	e Laboratory	1
GE Area B4 Quantit	ative Reasoning	3
GE Area C2 Letters	Course	3
GE Area E Lifelong	Learning and Self-Development	3
	Hours	16
Second Year		
Fall		
Additional GE in Are	ea C1 or C2	3
ACC 230	Financial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101		3
nis iui	History Of United States	
O	Hours	15
Spring	tudio	
GE Area F Ethnic St		3
POL 101	American Institutions	3
ACC 231	Managerial Accounting	3
ECO 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
	Hours	15
Third Year		
Fall		
GE Area D3 Integra	tive Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
MKT 355	Consumer Behavior	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
OIVIG 322	<del></del>	
Farmel Varia	Hours	15
Fourth Year		
Fall		
MKT 352	Advertising and Promotion MGT.	3
MKT 358	International Marketing	3
MKT 454	Marketing Research	3
MKT 459	Sem In Marketing Mgmt	3
Marketing Manage	ment Elective <sup>1</sup>	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
Marketing Manage	ment Elective <sup>1</sup>	3
Marketing Manage		3
	tive Studies in the Humanities	3
	tive Studies in Natural Sciences	3
	Hours	15
	Total Hours	123

Marketing Management Emphasis Elective (Complete 3 courses from the following): MGT 330, MKT 351, MKT 353, MKT 450, MKT 451, MKT 452, MKT 495

# 2-Year Roadmap (transfer students)

Course	Title	Hours
First Year		
Fall		
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
BUS UD Core Writ	ng (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writ	ng (BUS 301 or BUS 302 or BUS 303)	1
GE Area B5 Integr	ative Studies in Natural Sciences	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
MKT 355	Consumer Behavior	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
	Hours	15
0		
Second Year		
Second Year Fall		
	Advertising and Promotion MGT.	3
Fall	Advertising and Promotion MGT. International Marketing	3
Fall MKT 352	•	
Fall MKT 352 MKT 358	International Marketing	3
Fall MKT 352 MKT 358 MKT 454	International Marketing Marketing Research Sem In Marketing Mgmt	3
Fall MKT 352 MKT 358 MKT 454 MKT 459	International Marketing Marketing Research Sem In Marketing Mgmt	3 3
Fall MKT 352 MKT 358 MKT 454 MKT 459	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective <sup>1</sup>	3 3 3 3
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective <sup>1</sup>	3 3 3 3
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective  Hours  Strategic Management Seminar	3 3 3 3 15
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring MGT 490	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective  Hours  Strategic Management Seminar ement Elective   International Marketing Mgmt ement Elective  Hours	3 3 3 3 15
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring MGT 490 Marketing Manag Marketing Manag	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective  Hours  Strategic Management Seminar ement Elective   International Marketing Mgmt ement Elective  Hours	3 3 3 15
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring MGT 490 Marketing Manag Marketing Manag GE Area D3 Integr	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective   Hours  Strategic Management Seminar ement Elective    ement Elective    ement Elective    April 1	3 3 3 3 15
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring MGT 490 Marketing Manag Marketing Manag GE Area D3 Integr	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective   Hours  Strategic Management Seminar ement Elective   ement Elective   ative Studies in the Social Sciences	3 3 3 15 3 3 3 3
Fall MKT 352 MKT 358 MKT 454 MKT 459 Marketing Manag  Spring MGT 490 Marketing Manag Marketing Manag GE Area D3 Integr	International Marketing Marketing Research Sem In Marketing Mgmt ement Elective <sup>1</sup> Hours  Strategic Management Seminar ement Elective <sup>1</sup> ement Elective <sup>1</sup> ement Elective <sup>1</sup> ative Studies in the Social Sciences ative Studies in the Humanities	3 3 3 15 3 3 3 3 3

Marketing Management Emphasis Elective (Complete 3 courses from the following): MGT 330, MKT 351, MKT 353, MKT 450, MKT 451, MKT 452, MKT 495

# Marketing Concentration-Advertising Emphasis

#### 4- Year Roadmap

Course	- Title	Hours
First Year		
Fall		
GE Area A1 Oral	Communication	3
GE Area A2 Writ	ten Communication	3
GE Area B1 Phys	sical Sciences OR B2 Life Sciences	3
GE Area C1 Arts	Courses	3
GE Area D2 Glob	oal and Historical Perspectives	3
	Hours	15

#### Spring

GE Area A3 Logic/Critical Thinking

GE Area B1 Physical	Sciences OR B2 Life Sciences	3
GE Area B3 Science	Laboratory	1
GE Area B4 Quantita	tive Reasoning	3
GE Area C2 Letters (	Course	3
GE Area E Lifelong L	earning and Self-Development	3
	Hours	16
Second Year		
Fall		
Additional GE in Are	a C1 or C2	3
ACC 230	Financial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101	History Of United States	3
	Hours	15
Spring		
GE Area F Ethnic Stu	udies	3
POL 101	American Institutions	3
ACC 231	Managerial Accounting	3
ECO 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
	Hours	15
Third Year		
Fall		
GE Area B5 Integrati	ve Studies in Natural Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
BUS UD Core Writing	g (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writing	g (BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
COM 344	Advertising Media Analysis	3
	Hours	15
Fourth Year		
Fall		
MKT 352	Advertising and Promotion MGT.	3
MKT 454	Marketing Research	3
MKT 355	Consumer Behavior	3
Advertising Track El	ective <sup>1</sup>	3
GE Area D3 Integrati	ve Studies in the Social Sciences	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
MKT 459	Sem In Marketing Mgmt	3
Advertising Track El		3
	ective 1	3
Advertising Track El		
	ve Studies in the Humanities	3

Advertising Emphasis Electives (complete 3 courses from the following): COM 342, COM 365, MKT 450, MKT 452, MKT 495

#### 2-Year Roadmap (transfer students)

2-Year Roa	dmap (transfer students)	
Course	Title	Hours
First Year		
Fall		
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
GE Area B5 Integra	tive Studies in Natural Sciences	3
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
BUS UD Core Writin	ng (BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
COM 344	Advertising Media Analysis	3
	Hours	15
Second Year		
Fall		
MKT 352	Advertising and Promotion MGT.	3
MKT 454	Marketing Research	3
MKT 355	Consumer Behavior	3
Advertising Empha	sis Elective <sup>1</sup>	3
GE Area D3 Integra	tive Studies in the Social Sciences	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
MKT 459	Sem In Marketing Mgmt	3
Advertising Empha	sis Elective <sup>1</sup>	3
Advertising Empha	sis Elective <sup>1</sup>	3
GE Area C3 Integra	tive Studies in the Humanities	3
	Hours	15
	Total Hours	62

Advertising Emphasis Electives (complete 3 courses from the following): COM 342, COM 365, MKT 450, MKT 452, MKT 495

# Sports, Entertainment, and Hospitality Concentration

Course	Title	Hours
First Year		
Fall		
GE Area A1 Oral Communi	cation	3
GE Area A2 Written Comm	unication	3
GE Area B1 Physical Scien	ces OR B2 Life Sciences	3
GE Area C1 Arts Courses		3
GE Area D2 Global and His	torical Perspectives	3
	Hours	15
Spring		
GE Area A3 Logic/Critical	Γhinking	3
GE Area B1 Physical Scien	ces OR B2 Life Sciences	3
GE Area B3 Science Laboratory		1
GE Area B4 Quantitative Re	easoning	3
GE Area C2 Letters Course		3
GE Area E Lifelong Learnin	g and Self-Development	3
	Hours	16

Second Year		
Fall		
ACC 230	Financial Accounting	3
CIS 270	Info Sys/Tech Fundamentals	3
ECO 210	Economic Theory 1A Micro (satisfies GE area D1)	3
HIS 101	History Of United States	3
Additional GE in Area	C1 or C2	3
	Hours	15
Spring		
GE Area F Ethnic Stud	dies	3
POL 101	American Institutions	3
ACC 231	Managerial Accounting	3
ECO 211	Economic Theory 1B Macro	3
LAW 240	Legal Environment of Business	3
	Hours	15
Third Year		
Fall		
	ve Studies in the Social Sciences	3
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310		
	Management Theory	3
-	(BUS 301 or BUS 302 or BUS 303)	1
-	(BUS 301 or BUS 302 or BUS 303)	1
ENG 350	Advanced Composition (GWAR satisfying course)	3
	Hours	17
Spring		
MKT 350	Principles Of Marketing	3
SEH 310	Sports Enter & Hospitality MGT	3
FIN 360	Business Finance	3
BUS 445	International Business	3
OMG 322	Operations Management	3
	Hours	15
Fourth Year		
Fall		
MKT 452	Sports & Entertainment Mkt.	3
SEH 348	Principles of Travel & Tourism	3
SEH 448	Hotel and Resort Management	3
SEH Management Ele	ective <sup>1</sup>	3
SEH Management Ele	ective <sup>1</sup>	3
	Hours	15
Spring		
MGT 490	Strategic Management Seminar	3
SEH Management Ele	ective <sup>1</sup>	3
SEH Management Ele		3
	ve Studies in the Humanities	3
		3
GE Area B5 Integrativ	re Studies in Natural Sciences	
GE Area B5 Integrativ	Hours	15

Course	Title	Hours
First Year		
Fall		
CIS 370	Info Sys Theory and Practice	3
OMG 321	Business Statistics	3
MGT 310	Management Theory	3
GE Area B5 Integrative St	udies in Natural Sciences	3
ENG 350	Advanced Composition (GWAR satisfying course)	3
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1
BUS UD Core Writing (BUS	301 or BUS 302 or BUS 303)	1
	Hours	17

	Total Hours	62
Hours		15
GE Area C3 Integrative Studies in the Humanities		3
GE Area D3 Integrative Studies in the Social Sciences		3
SEH Management Elective <sup>1</sup>		3
SEH Management Elective <sup>1</sup>		3
MGT 490	Strategic Management Seminar	3
Spring		
	Hours	15
SEH Management Elective <sup>1</sup>		3
SEH Management El	lective <sup>1</sup>	3
SEH 448	Hotel and Resort Management	3
SEH 348	Principles of Travel & Tourism	3
MKT 452	Sports & Entertainment Mkt.	3
Fall		
Second Year		
	Hours	15
OMG 322	Operations Management	3
BUS 445	International Business	3
FIN 360	Business Finance	3
SEH 310	Sports Enter & Hospitality MGT	3
MKT 350	Principles Of Marketing	3
Spring		
Cuuiuu		