

APPLIED STUDIES

Applied Studies Program Learning Outcomes (<https://catalog.csudh.edu/program-learning-outcomes/business-administration-public-policy/applied-studies-program-learning-outcomes/>)

College of Business Administration and Public Policy
Bachelor of Science
Degree Roadmap

Faculty

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Program Description

The Bachelor of Science in Applied Studies is a specially designed online degree program that meets the needs of diverse students who have significant work experience and/or have made progress toward or achieved associate degrees that they may readily transfer to pursue upper division coursework. This program emphasizes workplace applications of academic subjects enabling students to obtain a Bachelor of Science degree with advanced coursework preparing them for management and/or leadership roles in their professions.

Academic Advisement

This program is dependent upon close and careful advising. The development and maintenance of close advising relationships between students and the Program Office is the key factor in assuring that the Applied Studies program meets the needs of the students that it was designed to serve. Students should contact the Program Office for a pre-application advising appointment.

Preparation

Students are recommended to have significant lower division courses and/or general education courses completed (minimum 56 semester or equivalent units) prior to admission to the Applied Studies major. An applicant who does not already possess an Associate Degree will be counseled to meet the minimum number of units for transfer. The University works closely with community colleges throughout the region to ensure that potential Applied Studies majors are appropriately counseled to facilitate their transition to upper division status. Work experience, while highly desirable, is not specifically required for admission to the Applied Studies degree program.

Graduation with Honors

An undergraduate student may be a candidate for graduation with Honors in Applied Studies provided he or she meets the following criteria:

1. A minimum of 36 units in residence at CSU Dominguez Hills;
2. A minimum grade point average of at least 3.5 in all courses used to satisfy the upper division requirements in the major;
3. Recommendation by the faculty in the department or program in which the honors are to be awarded.

Bachelor of Science in Applied Studies Total Course Requirements for the Bachelor's Degree

See the "Requirements for the Bachelor's Degree (<https://catalog.csudh.edu/general-information/baccalaureate-degrees-undergraduate-studies/>)" in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

Elective Requirements

Completion of elective courses (beyond the requirements listed below) to reach a total of a minimum of 120 units.

General Education Requirements (49 units)

See the "General Education (<https://catalog.csudh.edu/general-information/double-counting-general-education-courses/general-education/>)" requirements in the University Catalog or the Class Schedule for the most current information on General Education requirements and course offerings.

Graduation Writing Assessment Requirement

See the "Graduation Writing Assessment Requirement (<https://catalog.csudh.edu/general-information/graduate-writing-examination/>)" in the University Catalog.

The Bachelor of Science in Applied Studies will consist of a minimum of 120 semester units, based on the assumption that the majority of applicants will have completed a 60 unit Associate of Science (or equivalent) degree. The major will consist of 51 semester units. All courses require a "C" or better grade to complete the major. The structure of the program is:

1. Associate of Science degree from an accredited community college, or the equivalent.
2. Common Core Requirements (21 units)
3. Applied Studies Major Courses (6 units)
4. Major Requirements (24 units)
 - Public Sector Management Track or
 - Strategic Communications Track

Each element of the program's structure is discussed briefly below.

A. Associate of Science or Equivalent Degree

Most potential students will come with an associate degree or the equivalent completed. Up to 18 units of lower division technical course work may be integrated as a part of the degree program. Depending on their lower division majors and the requirements for associates' degrees from different community colleges, some students may also be required to pursue additional lower division course work beyond 60 units. Thus, an applicant will need to have completed a minimum of 38 units of regularly transferable course work at the lower division level.

B. Applied Studies Required Courses (6 units)

APS 300 Ethos Libl Arts & Role of Work (3)
APS 490 Sem in Occupational Leadership (3)

C. Common Core Courses (21 units)

Select seven courses from the list below (21 units):

- ANT 335 Comparative Cultures (3)
- BUS 300 Business Communications (3)
- COM 365 Introduction to Public Relations (3)
- ENG 352 Writing and Speaking Skills for Management (3)
- HIS 301 Individual, Family, and Community in Historic Perspective (3)
- HIS 348 Labor In American Society (3)
- MGT 310 Management Theory (3)
- MGT 416 Leadership (3)
- POL 310 Current Issues in American Government (3)
- POL 335 International Politics (3)
- PSY 372 Industrial and Organizational Psychology (3)
- THE 320 Speech Skills and Techniques (3)

D. Major Requirements (24 units)

Students select either the Strategic Communication Track or the Public Sector Management Track to satisfy major requirements (24 units):

1. Strategic Communications Track (24 units) ¹

a. Required Course (3 units)

- COM 250 Newswriting For Media (3)

b. Strategic Communications Electives (21 units)

Select seven courses from the following:

- BUS 300 Business Communications (3)
- HRM 313 Human Resources Management (3)
- HRM 316 Labor & Industrial Relations (3)
- LBR 411 Contracts & Negotiations (3)
- LBR 412 Labor Law (3)
- MGT 310 Management Theory (3)
- MGT 312 Organizational Behavior (3)
- MGT 416 Leadership (3)
- MGT 430 Strategic Communication (3)
- MKT 350 Principles Of Marketing (3)
- PSY 372 Industrial and Organizational Psychology (3)
- SOC 315 Sociology Of Work (3)
- Any upper division Communicatins course
- Any upper division Economics course
- Any upper division Law course
- Any upper division Public Administration course

BUS 300 Business Communications (3), COM 365 Introduction to Public Relations (3), MGT 310 Management Theory (3), MGT 416 Leadership (3) or PSY 372 Industrial and Organizational Psychology (3) may be selected if not taken in the Common Core.

¹ In case of course unavailability or time conflicts, please consult the academic advisor for substitution approval.

2. Public Sector Management Track (24 units) ¹

a. Required Courses (6 units)

- PUB 300 Foundations of Public Administration (3)
- PUB 301 Administrative Leadership and Behavior (3)

b. Public Sector Management Electives (18 units)

Select six courses from the following:

- BUS 300 Business Communications (3)
- HRM 313 Human Resources Management (3)
- HRM 316 Labor & Industrial Relations (3)
- LBR 411 Contracts & Negotiations (3)
- LBR 412 Labor Law (3)
- MGT 310 Management Theory (3)
- MGT 312 Organizational Behavior (3)

- MGT 416 Leadership (3)
- MKT 350 Principles Of Marketing (3)
- PSY 372 Industrial and Organizational Psychology (3)
- SOC 315 Sociology Of Work (3)
- Any upper division Communications course
- Any upper division Economics course
- Any upper division Law course
- Any upper division Public Administration course

BUS 300 Business Communications (3), COM 365 Introduction to Public Relations (3), MGT 310 Management Theory (3), MGT 416 Leadership (3), or PSY 372 Industrial and Organizational Psychology (3) may be selected if not taken in the Common Core. Any upper division Public Administration except PUB 300 Foundations of Public Administration (3) and PUB 301 Administrative Leadership and Behavior (3).

¹ In case of course unavailability or time conflicts, consult the advisor for substitution approval.